

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

223

★ JAN 20 1943 ★
U. S. Department of Agriculture

AMERICAN FIELD SEED SALE

SAVE
BIG MONEY
1943



GRIMM
ALFALFA
\$19.90 BU.
HARDY ORIGIN
SEE PAGES
9-10-33

TIMOTHY
\$2.50 BU.
UTILITY BRAND
SEE PAGE 32

SCARFIELD
SWEET CLOVER
\$5.00 BU.
LOT GOOD LUCK
SEE PAGE 7

CLOVER \$2.00 BU.
LOWER NOW
BUY EARLY
SEE PAGE 3

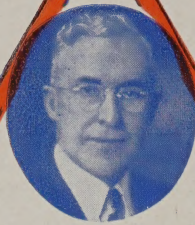
TIMOTHY AND
CLOVER
\$4.60 BU.
SEE PAGE 15

**STAR
BARGAINS
FOR
VICTORY
PLANTING**

ALFALFA
EXTRA \$18.90 BU.
U.S. GROWN
SEE PAGE 10

AMERICAN FIELD SEED CO. CHICAGO, ILL.

**OUR
1943 SEED
BARGAINS**



**GOOD SEEDS
LOWER PRICES
MORE FRIENDS**

**WE CAN SAVE
YOU MORE MONEY THIS YEAR**

Dear Friend: I stand squarely behind the above statement. Yes, sir, check our prices with prices offered by other seedsmen. You will agree I am giving you facts. Thousands of good farmers buy direct from us every year and save 10% to 30%. When seeds are high like this year, we save you more dollars. The high prices are not due to the war. Short crops were the principal reason. Alfalfa was a very short crop, caused by weather conditions which also accounts for the short crop in Red Clover, Alsike, Sweet Clover and Sudan Grass.

Considering the higher prices of grains, livestock and other farm products, farm seeds are not high. In the spring of 1938, Red Clover was selling around \$6.00 per bushel higher than our price today. Alfalfa was selling around \$2.00 lower. I believe every farmer is in a better position to pay present seed prices than during the past three years when seed markets were lower.

We are mailing out thousands of these Catalogs in January. We have large stocks of seed and are going to hold down prices as long as stocks last. There may be an acute shortage developed in some seeds later in the spring. I am, therefore, asking our customers to get in their order a little earlier this year. You also appreciate the fact that transportation is a little slower which is another good reason for ordering earlier.

I call your attention to our Hybrid Corn on pages 17 to 20. Our prices will save you \$2.00 to \$3.00 per bushel. We don't pay agents \$1.00 to \$1.50 per bushel commission. We give you commission in lower prices. Friends, I want your order this year. We buy many carloads of one commodity direct from producing districts. Selling direct to you cuts out the middleman's profit. Our "Money Back Guarantee" on page 2 protects you. You get a square deal in trading with us. Don't wait until prices are higher and stocks exhausted. Buy now and save the most.

Sincerely yours,

E. E. ELDER, President.



Lot DIAMOND RED CLOVER
With Alsike & Timothy

A combination that is hard to beat. Most farmers add some Alsike and Timothy to Red Clover for a well balanced seeding. Lot "Diamond" is composed of 50% to 55% of Red Clover and Alsike Clover and the balance fancy Timothy seed. Much more Red Clover than Alsike. A very rich combination. When sown 8 pounds per acre, you have an average of about 40 Red Clover and Alsike Clover seeds per square foot in addition to the Timothy. A fine seeding at a very low cost.

\$7.60
BU.
45 LBS.

**U.S.
GROWN
98 to 99%
PURE
CROP
SEED**

You'll Like the Quality and Savings

Lot "Diamond" is new crop domestic northern grown seed. Has a good bright color. It has been recleaned and tested. Shows good purity and germination. This is not cheap seed. I guarantee it to be good dependable quality. If you are doubtful about the quality, write for a free sample. Sow about 8 or 9 pounds per acre. Easy to get a catch with Lot "Diamond."

The cost of seeding is low. I am glad to recommend Lot "Diamond" to our customers and friends. Order this lot and if you are not pleased with it, kindly return the seed and I will see that your money is refunded promptly, including transportation charges. Order early while prices are low.

BETTER SEEDS LOWER PRICES

Greater Star Bargains for 1943

Yes sir, prices look high in comparison with last year, but in the year of 1938 they were much higher on Clovers and Alfalfa than this year. When seed markets are high that is where we shine. With unfavorable weather conditions in late summer and fall, it was apparent many seed crops would be damaged. We jumped in the market and started buying early. We saved money by acting quickly and you are going to share in these purchases that were bought under the market. Some of our prices are as low as your local dealer is paying to wholesale firms.

Why Our Prices Are Low

There are many reasons why we quote lower prices than many other dealers. Common horse sense tells you our direct buying from the producing districts and selling direct to you will save you money. No middleman's profit. We have no salaried salesmen with big expense accounts. Don't have a lot of bad book accounts. We handle millions of pounds of seeds. Our buying power enables us to buy low and sell low. Low prices increase our sales. A 10% profit on \$30.00 worth of orders looks better to us than 20% on \$10.00 worth of orders.

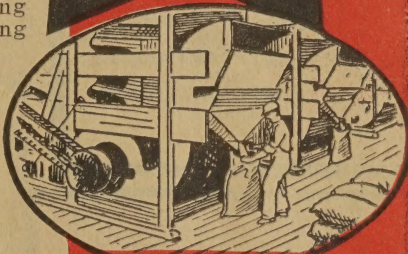


as possible of the entire lot of seed. A portion of this sample is taken to make the purity and germination test. This is the general method of testing seed and is followed by us. In most cases the analysis is our own, or from a commercial or state laboratory, but occasionally we use the analysis of the party selling us the seed if a reliable shipper. It is our aim to attach such test tags to all shipments made. Sometimes a tag will be missed or lost from the shipment, but in such case a test tag may be had upon request.

Our Seed Analyzed

The test tags attached to shipments of seed show the results of the purity and germination tests of a composite sample of the lot of seed from which shipment is taken. This sample is obtained by taking small quantities of seed from different portions of the lot. These are mixed thoroughly so as to make the composite sample as representative of the entire lot. A portion of this sample is taken to make the purity and germination test. This is the general method of testing seed and is followed by us. In most cases the analysis is our own, or from a commercial or state laboratory, but occasionally we use the analysis of the party selling us the seed if a reliable shipper. It is our aim to attach such test tags to all shipments made. Sometimes a tag will be missed or lost from the shipment, but in such case a test tag may be had upon request.

**BUY
DIRECT
SAVE
UP TO 30%**



**EXPERT CLEANING
IMPROVES QUALITY**

Part of our service is to take good country seed, reclean it, grade it. However, we often buy seed which has been previously cleaned and in such instances, we do not reclean it. Removing weed seeds, light stock and chaff makes smoother, more uniform and more valuable stock. The percentage of clean out is often astonishing. You may be able to buy country seed for a few cents less per acre, but it is more to your interest to sow recleaned, tested seed.

NEW FEDERAL SEED LAW

Recently a new Federal Seed Law was passed by Congress, regulating the sale of seeds in interstate commerce. It requires all seed shipments to be tagged according to the restrictions of noxious weeds as provided by the law of your State. Also purity and germination tests are given. This gives you practically the same information as you would get from a retail seed dealer.

OUR GRADES OF SEED

Pinnacle Brand

Our top grade and an extra fancy quality. Beautiful color. Plump seed, smooth, uniform. This is the brand that satisfies the most critical customers. It is always a great value at our low price. Buy it if you demand the very best. Price List Page 32.

Universal Brand

A very fancy quality running a shade under the Pinnacle in appearance. Will compare favorably with many of the "Best" grades. A sound, reliable type of stock priced at a nice saving in price. Price List Page 32.

Economy Brand

Good serviceable seed. Not as nice in color. Contains some smaller berries. Gives good performance and therefore pleases buyers. A real value for the price. See Page 32.

Specials

You will find other lots listed by different names. These are "specials" described in full particulars instead of being classified under a certain grade. All are extra values.

Gentlemen: Am interested in 2 bushels of northern grown Alfalfa and 2 bushels of Sweet Clover; prices to be good for 2 weeks. Might say that last year I purchased 2 bushels of medium Red Clover from you and it is the best I ever saw. Not a single plant of buckhorn in it. Thanking you, I am

Centerville, Mich.
(Signed) W. J. Kelley, R.F.D. 2.



FINANCIAL STRENGTH

The American Field Seed Company has a strong financial backing. Many years of fair dealings have established them as leading seedsmen who sell direct to farmers. Quality seeds, low prices and honest methods have brought their just reward. Their business has grown and they are reputable and reliable.

The American Field Seed Company has business affiliation with the following banks and they will gladly answer any questions as to the ability of said Company to serve seed buyers in a manner that will give complete satisfaction to the purchaser.

Drovers National Bank
Chicago

Terminal National Bank
Chicago

First National Bank
Chicago

ESTABLISHED RELIABILITY

"Old Reliable Firm"

We have been in business here in the same location for twenty-one years. We use government mails and our methods are subject to State and U. S. Government investigation. All seed is sold on our Money Back Guarantee explained on this page. See our bank reference in left column. We have served over 100,000 farmers. We specialize in field and farm seeds. Years of experience, thousands of satisfied customers, strong financially and liberal guarantee, all help to protect your interest.

We sell on a volume basis, save you money. Why buy at high retail prices. Buy direct and save more money. The savings are large in our great Star Bargain Sale.

Market Conditions

As the copy of this Catalog is released to the printer just before the first of the new year, we find most farm seeds in a strong position. The Alfalfa crop was exceptionally short, the 1942 crop being the shortest in several years. In some states was three to four million pounds short. Red Clover and Alsike Clover crops were several million pounds shorter than previous year. Sweet Clover crop in the northwest was eight to ten million pounds less than normal crop. The 1942 Timothy crop was larger than the previous year. These estimates above are based on government reports. The short crops were a result of unfavorable weather conditions.

"Buy Now—Prices Low"

The fact that seed supplies are not large indicates a firm position in the seed market. Prices will advance on most seeds rather than decline. We were fortunate in accumulating a large stock of fine seeds in 1942. We bought these seeds to very good advantage. This permits us to undersell competitors. Present conditions point to higher prices. Out quality and prices talk for themselves. Don't wait until time to sow and pay some country dealer two profits. Protect yourself by buying now when prices are low. Transportation conditions have slowed up, so it is wise to order early this year.

GUARANTEE

**Your Money Back if Our
Seeds Fail to Please**

We hereby guarantee every shipment to you will be absolutely satisfactory. If our seeds, for any reason whatsoever, are not satisfactory and you do not feel that they are worth more than you paid for them, you can return them at our expense and we will refund your money and any freight charges you have paid.

We cannot guarantee crops as that is past our control owing to climate conditions, accidents and unusual things that occasionally occur, but we give you 30 days' time, after you receive the seeds to test them in any way you wish and give you full protection on your seed purchases.

American Field Seed Co.
E. E. Elder, Pres. Chicago

Our Motto
"We are not satisfied
unless you are."

HOW TO ORDER

It is easy to buy from us. Write your name and address clearly. Put down the kind and grade of seed that you want. Specify the amount you desire and enclose remittance to cover the price of same. Send your remittance in the form of Bank Draft, Cashier Check, Postal or Express Money Order or Personal Check, whichever is most convenient.

Give name of town where your freight station is located if different than your postoffice. If there is no Agent at freight station, or it is a prepaid station, add money to remittance for freight. Or, we will bill you for freight. Freight rate per 100 lbs. is much less than half of express or parcel post rates. If you desire parcel post shipment, add money to cover postage. If you do not know amount of postage, ask your Postmaster or advise us you guarantee to pay later.

RECEIPTED INVOICE

If you wish a receipted invoice, ask for it on your order. If you need a Certificate of Origin for A.A.A. Soil Program Committee, ask for it.

"We Guarantee Quick, Safe Arrival"

There are over twenty trunk line railroads running out of Chicago. Shipments delivered before two P.M. to Junction Railway terminal freight house, which connects with all railroads, leave Chicago same day. We guarantee safe arrival and file claim for you if shipment is lost or damaged. We co-operate.

LOWER RATES ON FREIGHT

Grass and Clover seeds take third class rate. Rates may be lowered in some states. Grains and Corn are carried at 5th class rate except west of Illinois and northwestern states where the rate is 4th class. Your freight agent can give you rate from Chicago. Or write us for rates. Chicago rates are low. Add the freight to our prices and there is a big savings over your local dealer's prices. All our quotations include bags free.

EXPRESS for RUSH SHIPMENTS

Express is the best for quick arrival and if you are delayed and want seed at once you may desire express service. All seeds take the second class express rate. Express is about double the freight charges. It is advisable of course to order early so your seed can come by freight as that saves you considerable. On account of our superior freight service we can get freight shipments through much more quickly than most other houses.



RED CLOVER

2 BARGAINS
HARDY
U. S. GROWN



LOT REAL WORTH

Sample Enclosed

This seed has been highly re-cleaned. You will not find any Canada Thistle, Quack Grass or Bind Weed in this lot. Why are we selling it under the market? Because it contains around 2 to 4% of other crop seed, such as Alfalfa, Sweet Clover and Alsike. It will run close to 99% total crop purity. Has high germination. There isn't one farmer in fifty that objects to this small percentage of crop seed. It has the appearance of extra quality. Notice the large bright plump berries. It is U. S. northern grown seed. We bought Lot "Real Worth" at a discount and are giving you the advantage of this purchase. Don't buy country run clover that has not been tested, when you can buy this fine quality at a rock-bottom price. We guarantee shipment as represented or money refunded. Send us your order.

\$15.70
BU. 60 LBS.

Lot "Worthmore"

You can cut your seeding around 75c per acre in sowing Lot "Worthmore." We picked up many lots of Red Clover last fall containing 7% to 15% of other Clovers, such as Alsike, Sweet Clover and Alfalfa. After these lots were bulked and re-cleaned, we took 75% of this Red Clover containing a small percent of other Clovers and added 25% of pure fancy Timothy. Thousands of the best farmers use this combination. Has sufficient Clover to build up the soil and produces a superior hay crop. About 8 or 9 lbs. per acre makes a good seeding. In sowing one bushel on six acres, you put about 70. to 75% Clover and Timothy seed on every square foot. Lot "Worthmore" is nice clean seed. Sold on our "Money Back Guarantee" explained on page 2. Buy this lot and save \$2.50 to \$3.50 per bushel.

\$16.75
BU.
60 LBS.

U.S. GROWN RED CLOVER PINNACLE BRAND

EXTRA FANCY New Crop U. S. Grown. Guaranteed

This is hardy domestic northern grown seed and our Pinnacle Brand is our best grade. We have always tried to maintain a high standard of purity and germination on all our Pinnacle Brand seeds. This grade of seed satisfies the farmer who is particular about wanting the best. It is really a beautiful quality. Complies with the Agricultural Conservation Program.

Northern Grown—Guaranteed

We do not handle any southern grown Red Clover. It is not good for our customers. We want your further business. Our Pinnacle Brand has been thoroughly re-cleaned, tested and guaranteed to be just as recommended. Thousands and thousands of our customers have been using our Pinnacle Brand seeds for years with the utmost satisfaction. Our other grades of Red Clover, Economy and Universal, quoted on page 32, are

all home grown seeds. They are all priced to save you money.

Underpriced—Lower Now

We have priced our Red Clover to sell. We challenge competitors to undersell us. Compare our sample and prices with other seedsmen. We bought several carloads last fall in the producing districts. We bought lots of seed before the market advanced. The crop was much less than previous year, due to weather conditions.

Buy our Pinnacle Brand. It runs around 99% to 99½% pure. If you do not find our seed as represented, or if you do not save \$1.00 to \$3.00 per bushel after you receive the seed, return it and we will refund your money plus freight. There is a good demand for Red Clover. Buy now while the price is low.



Gentlemen:

I have bought and sowed all my seedling from the American Field Seed Company for more than five years, and have always been well pleased. Will perhaps need more seed soon again.

(Signed) John O'Meara.

Monroe, Wisconsin.

Dear Sirs:

Received my clover seed, and am well satisfied with the quality and purity. I have had it analyzed and find it just as you advertise. Always had the seed tested, and found yours free from noxious weeds. This is more than I can say for some of the other firms I have dealt with. Truly yours, (Signed) Otto J. Klein.

Stratton, Ill.





MAMMOTH CLOVER RED

Those who understand the Mammoth Clover seed situation will quickly appreciate the wonderful value in Lot Pride. This seed was produced in the northern part of the United States. Mammoth is sown all over our country, but is generally cut for hay or plowed under for a soil builder. Our Mammoth Clover was grown in north central States. Seed production was a total failure in some of those sections and good in others. This Star Bargain will save you \$1.50 to \$2.50 per bushel. Why are we selling

Lot Pride under the market? Because it contains around three to four percent of other Clovers. Adding this small percentage of other crop seeds or clovers to the purity of the Mammoth

Fancy Quality

Clover, Lot Pride has total crop purity of about 99% or better. We guarantee it of high purity and germination. You can buy it subject to your obtaining any State or U. S. Government test. Investigate and compare. You will discover that our Star Bargain sale is saving the farmers of this country thousands of dollars on their seed bill. This seed is high quality seed. It is only the price that is low. Complies with Agricultural Conservation Program.

Where to Sow Mammoth

This clover grows larger than Medium Red and also somewhat coarser. It is often called Sapling Clover. The yields of a crop of Mammoth are quite a bit heavier than of the Medium Red. The Mammoth, however, does not make as much second growth as the Medium. It is also later in maturity.

If your seasons are too short for two crops of Medium Red,

it pays to sow Mammoth. If you are sowing clover mainly for the purpose of plowing under, use Mammoth and you may prefer it for sowing in mixtures.

You want clean, pure, bright, plump, high colored, strong germinating seed and you get all of those in Lot Pride.

INOCULATION PAYS BIG DIVIDENDS

ALL AUTHORITIES SAY "INOCULATE Legume Seed"

We Offer a New Inoculation

TUBERCLE GERM UNI-CULTURE

One Can Inoculates All Clovers and Alfalfa

This new Inoculation is prepared for us by a well known laboratory. Their bacteriologist developed this new Uni-Culture. This new Culture revolutionizes the sale of inoculation. No longer necessary for you to buy different kinds of inoculation for different seeds. The bacteria for the Clovers and Alfalfa are all packed in the same can. There are three times as many bacteria as needed in each can for each of six different kinds of Alfalfa, Clovers, including Red Clovers, Alsike, Sweet Clovers and Crimson. There are billions of live bacteria for different legumes in each can.

Cost of Inoculation Is Small

Any Agricultural expert or successful farmer will tell you it pays to inoculate. The extra crop yield makes the cost per acre very small. Our Tubercle Germ has plenty of strong virile bacteria. If our Tubercle Germ fails to produce nodules on the roots, write us within 6 months after using the seed and we will refund your money.

POSTPAID PRICES ON TUBERCLE GERM

Alfalfa and Clovers	Soy Beans, Cow Peas, Lespedeza Field Peas and Vetch
½ Bu. size.....\$0.30	1 Bu. size (State Kind)\$0.30
	2 Bu. size (State Kind)40
1 Bu. size..... .50	5 Bu. size (State Kind)70
	10 Bu. size Soy Beans only... 1.25
2½ Bu. size..... .90	25 Bu. size Soy Beans only... 2.50

GOLD MINE CLOVER MIXTURE

All Clover Mixture
At a Low Price

\$ **7.90**
BU.
50 LBS.

This is a well balanced mixture of Red Clover, Alsike Clover, Sweet Clover, Alfalfa and Korean Clover. Contains a small sprinkle of Timothy, probably two or three percent. Some of these clovers are grown mixed and others get mixed in our mill and shipping room when bags are torn. We mix these lots together and add other clovers in right proportion to make this mixture. This accounts for the low price. Our customers like it. Many repeat orders for this mixture.

You Need This Mixture

We recommend our Gold Mine Clover Mixture for a hay or pasture crop. Also for building up the soil. Composed of all legumes it stores nitrogen in the soil. Produces a heavy crop at a small cost. It will grow on most any kind of soil. Sow about 10 to 15 lbs. per acre. Sow on field of fall grain or with Spring nurse crop. Will produce 3 years. It is recleaned seed. Has good germination. This is not old junk screenings like some mixtures offered by some dealers at a low price. We sell this mixture like all our seeds, subject to our Money Back Guarantee. If you do not find it as represented or not well worth the money you paid, just ship it back at our expense and we will refund your money plus freight. Order now. Stock limited.



Gentlemen:

Please inoculate my clover seed, as I enclosed 50c extra in my order. Ship as soon as possible. Have been ordering my seeds from you for 7 or 8 years. Like your seeds fine.

Sincerely yours,

(Signed) WIRT D. LEE, R.F.D.1

Creston, W. Va.



Gentlemen: This has been the driest year that was ever known in Kentucky. A seed merchant told me he sowed 2 bushels of Alfalfa and did not have a dozen stalks in the whole field. I sowed your seed, inoculated, and have a good stand of both Alfalfa and Sweet Clover. Yours very truly,

(Signed) S. T. GLASS.

Rockdale, Ky.



ALSIKE CLOVER



LOT WISCONSIN

\$14.30

60 LBS BU.

60 lbs. Per Bu.

Lot Wisconsin Contains White Clover

The Alsike crop was below normal, but we are holding down the price. A bushel sows 10 acres. Much cheaper than Sweet Clover to sow. Costs much less to sow than Red Clover. Alsike has higher feeding value than Red Clover. The hay is less dusty. Has fine smooth stems. Grows on poor soil. A seedling lasts several years.

Many farmers practice sowing some Alsike with White Dutch Clover. It adds to production and helps to do away with bare spots in the field. Alsike is less apt to winter kill. Alsike Clover is grown from Oregon to Maine and from Canada south to as far as Tennessee.

Character of Seed

The quality of this lot makes the value. It is good clean, high germinating seed. We bought it at a bargain price because it contained five to eight percent of White Dutch Clover and about four to six percent of other Clovers, such as Red Clover and Sweet Clover. Lot "Wisconsin" has a total crop purity of over 97%. Is new seed, so germination is high. White Dutch Clover is selling for over \$10.00 per bushel. Lot "Wisconsin" is priced low, \$2.00 to \$2.50 per bu. This great Star Bargain deserves the attention of every buyer who wants full value for his money. If you want straight Alsike, buy one of our regular brands quoted on page 32.

Easy to Get Started

Alsike Clover is one of the easiest to get to grow. This crop does not care much what kind of land you sow it on. It may be too sour for Red Clover or too wet, and yet it will grow Alsike. It works well in pastures and meadows. If you have any trouble getting Red Clover started, use Alsike. It's a good plan to mix it with Red Clover if you are doubtful of success. Alsike is a perennial.

A Big Saving

This great Star Bargain deserves the attention of every buyer who wants to get all he possibly can for his money. You will not be disappointed. Since we secured this seed we haven't been able to find another like it at a similar price. The seed is all higher. The producers have all sold. We can offer this Lot Wisconsin only so long as this lot lasts. Buy it now.

LOT NEVER-FAIL

\$14.00

60 LBS BU.

WHITE DUTCH CLOVER

The famous pasture clover. Makes wonderful bottom growth sown with other taller clovers and grasses. Also known as a lawn clover. It is used in lawn grass mixtures. Is drought resistant and very nutritious. The seed is small. Four pounds sows an acre. In mixtures use 1 to 2 pounds per acre. On lawns use 1 pound on 600 square feet. It's a perennial. Lasts several years.

Small lots, postpaid: 1 lb., 90c; 5 lbs., \$3.75; 10 lbs., \$7.15.

See page 32 for quantity prices.

LOT THRIFT

\$7.60

45 LBS BU.

ALSIKE CLOVER

After you get a crop from this seedling you will agree with us that Lot "Never-Fail" would still be cheap at \$2.00 per bushel more money. We have to sell this lot at a discount, because it contains a little Red Clover and a small amount of other crop seed. Crop seed means other clovers and grasses. Most farmers prefer a small percentage of Red Clover and other grasses in their Alsike Clover seedling. Makes a fine seedling for pasture, hay crop and building up the soil. Besides it is economical. About 6 or 7 lbs. per acre make a good seedling. You don't have to lime your soil to grow Alsike Clover. We buy many lots of Alsike containing a small amount of Clovers. We buy them at a bargain and give our customers a bargain on these purchases. Lot "Never-Fail" is double re-cleaned. A free sample sent on request. Order now. If seed is not as represented, see our Money Back Guarantee on page 2. You are the doctor.

A Wonderful Opportunity

This seed has been re-cleaned. Has a good purity and germination. Will produce a good stand. It is practically a sure crop. This is hardy northern grown seed. Here is an opportunity to cut down your cost of seedling. Lot "Never-Fail" is sold on our Money Back Guarantee. We will be glad to send you a free sample. Economize this year by buying lot "Never-Fail."

Alsike with Timothy

You stretch your seedling dollars to the limit when you buy lot "Thrift." We buy many lots of Alsike in the country that contain some Timothy. We usually buy this seed 10% to 20% cheaper than the straight seeds. Lot "Thrift" runs from 50% to 60% Alsike. Under the A.A.A. Program farmers in most sections receive payments of 75c per acre for a seedling like lot "Thrift." Consult your local committee. If you sowed 7 to 8 lbs. per acre it would only cost about \$1.20 per acre. Most farmers want Timothy in Alsike. It prevents soil erosion. The Timothy holds up the Alsike. The Alsike stores nitrogen in the soil. This lot has high feeding value.

Lot "Thrift" has been well re-cleaned. It will germinate quickly and grow a heavy crop of fine hay or pasture. Sown at the rate of 8 lbs. per acre there would be about 50 to 60 Alsike seeds on each square foot besides the Timothy. Tell your friends about this low priced seedling. It is shipped subject to your satisfaction or money refunded.

Nashville, Ind.

Gentlemen: Enclosed herewith another order for Clover Alsike and Timothy mixed. The seed I bought from you before produced such a nice piece of grass that it is the talk of the neighborhood. They say it is the best piece that they have seen anywhere this year.

(Signed) E. B. Nisbet.

Newald, Wis.

Gentlemen: The Alsike that I bought from you in the spring was certainly fine and I have the best new seedling in the country. The Champion Beardless Barley that I bought from you were No. 1 and I have harvested it already.

Yours very truly,

(Signed) R. B. Rose.

SWEET



CLOVER

Domestic Northern Grown

More land is going to be sown to clovers and grass this year. Sweet Clover excels in soil building and is the cheapest of all to buy. Seed supplies are not large. Already market advances show the tremendous demand for this crop. We bought large supplies early. As long as they last you can buy at our money saving prices. A.A.A. payments are made in most districts. See page 2 for details.

UNHULLED SWEET CLOVER

Nature's Way of Seeding

This is a beautiful bargain in seed in the same form as it falls from the plant in the fall. It is one of the surest and best ways of getting a stand. This should be sown during the early winter. The seed then becomes imbedded in the soil. The freezing and thawing prepare the seed for quick germination in the spring. Unhulled is not recommended for late spring seeding as it is slower in germinating. A good time to sow is December, January, February or first part of March, on the snow or frozen ground. Some farmers tell us that they get heavier stands of clover from sowing the Unhulled Seed.

Extra Nice Seed

Much Unhulled Seed that is offered, is poorly cleaned. We obtain our Unhulled Seed from a shipper in Minnesota, who picks out the best lots of Unhulled purchased from growers. Our Unhulled Seed is fine clean quality. Our seed is quoted low. Stocks of this fine quality are limited, so order early and sow early.

\$280
BU.
30 LBS.

Don't Forget to Inoculate

All Clovers and Alfalfa should be inoculated. You make more profit in heavier yields than we make out of the sale. It produces stronger and healthier plants. The price is low
—30c for 1/2 bu. size;
50c for 1 bu. size;
90c for 2 1/2 bu. size.

THE WONDER CROP

For FERTILIZERS
PASTURE and
MONEY
MAKING

VARIETIES

Sweet Clover—That which we formerly listed as White Sweet Clover, is now designated as Sweet Clover only. The reason is that in nearly all the main seed-producing sections some Yellow Sweet Clover has gotten into the fields. While in many instances the percentage of yellow is small it is still technically a question about selling it as straight White Blossom, even though much may be all white. It is a wonderful crop for pasture, soil building and produces heavy crops of hay. It's the big type, or tall Sweet Clover.

Grundy County Type—we call it Dwarf Type. Does not grow as tall as the common Sweet Clover. Matures about 3 weeks earlier. See page 6.



Yellow Type Sweet Clover—Lives two years. Matures between Common and Grundy County. Finer stemmed and leafy. Mostly all yellow blossom. See page 8.

Hubam Type—An annual Sweet Clover. Makes complete growth in the same year it is sown. Blooms, bears seeds same year sown. See page 8.

DWARF TYPE SWEET CLOVER LOT HIGH TEST

\$7.15
BU.
60 LBS.

Also Called Grundy County Type Sweet Clover

Is the finest quality, like Lot "Cream" on next page. This smaller type of Sweet Clover originated over 25 years ago in Grundy Co., Ill., which is about 60 miles southwest of Chicago. Has same characteristics as the yellow blossom. Seldom grows over 3 1/2 feet high. Many farmers in Grundy Co. still call it Grundy Co. Dwarf Sweet Clover. Many call it Dwarf Sweet Clover to distinguish it from the big, tall White Sweet Clover.

Lot "High-Test" has a big hidden value. It is about 10 or 12 days earlier than the tall White Sweet Clover. Makes finer stemmed hay. Costs less to sow, because it only takes 11 to 12 lbs. per acre. Has high purity and germination. Lot "High-Test" is one of our fine Star Bargains.



Gentlemen: I bought Sweet Clover from you last spring, and sowed it on a stock field, on very steep ground sloping to the west. I have a fine stand, pastured it through the dry months and it is now over knee high. I am well pleased with the Red Tag Grimm Alfalfa seed bought from you last spring. (Signed) J. Ralph Meyer.



Gentlemen: Enclosed find another order for clover seed. This is my third year ordering clover from you. Am more than pleased with the last two clover seedings, both in price and quality. I had the only good piece of Sweet Clover seed in this neighborhood last summer. Yours truly, (Signed) Harvey M. Bode.



LOT CREAM
FINEST SWEET CLOVER

\$7.00
60LBS BU.

This lot of Sweet Clover will please the most critical buyer. It's the cream of the crop. Big berries and fine color. The highest purity and very strong germination. Doubt if you can find anything finer. Lot Cream is better than the average best. Runs over 99% pure.

Priced to Save You Money

Lot Cream is Pinnacle Brand quality. Pinnacle is our highest grade. High grade seed is always satisfactory and economical. Your local dealer could not give you better seed value if he charged you \$2.00 more. Why pay long prices. Buy lot Cream and save money. Domestic northern grown. Contains small percentage mottled or yellow sweet clover.

Our Seed Carefully Prepared

All of our seed is bought with care and cleaned with modern machinery. Our Sweet Clover is scarified by latest improved methods. You can depend on our seed as being good reliable stock. It must be good or we cannot expect your future business. See page 6 about "Varieties."

Grow Sweet Clover This Year

Build up your land. Grow better pastures and get larger yields of hay and grain. Sweet Clover will help you make more money. You cannot make a better purchase than lot Cream. Very few dealers handle seed of this quality. Order lot Cream. It will make us friends.



LOT NOBLE
\$6.30
60LBS BU.

A Sweet Clover Leader

This is an outstanding offer. This is the quality a lot of our customers ask for. Seed that is a little off in color; not quite so uniform in size, but clean and good germination and low priced. Lot "Noble" meets with these qualifications. It is not real fancy quality but a mighty serviceable lot of Sweet Clover. It is similar to our Universal Brand. Some dealers might sell this quality as their best grade. A good percentage of this lot is first grade in color

and size of the berries. It's a dandy value any way you look at it.

Lot "Noble" Is Sharply Underpriced

We consider it one of the big Star bargains of our Sweet Clover special offers. There will be a big rush for Lot Noble. We know it will deliver the goods and make us a lot of friends. This seed is scarified. It has been carefully blended. See page 6 about "Varieties" and White Sweet Clover.

Save Up to \$2.00 Per Bushel

Check our price on Lot "Noble" with prices others are asking for a similar quality. you will find a big saving on this lot. Don't let some competitor discourage you. Use your own judgment. Its northern grown. We have carefully tested Lot "Noble" and are offering you one of the finest values of the season. It is a real bargain. We offer this lot on our Money Back Guarantee. Remember, "We are not satisfied unless you are."

LOT GOOD LUCK
\$5.00
60LBS BU.
BAGS FREE

An Outstanding BARGAIN

Lot "GOOD LUCK" Priced Extremely Low

This is our lowest priced Sweet Clover and a Star Bargain that excels all others. It is by no means cheap quality. The seed has been cleaned, scarified and germination is high. It will produce a good crop and should bring Good Luck to you who order it. It is domestic northern grown.

Good Luck Is Big Sweet Type

Just the kind you most generally see throughout the country. It ranks foremost in land building and is used very extensively for pasture. Usually makes a good hay crop in the fall of first year and is used either for hay or pasture and for plowing under the second year. Grows fast, produces heavily and it is one of the best money making crops.

A Big Dollar Value

The quality of our lot "Good Luck" this year is far better than in previous years. It runs 10% to 20% better in quality. Not quite as fancy looking as our best grade, but a mighty serviceable lot of seed. The seed runs a little smaller, the color is not so uniform and it contains some Yellow Clover. On account of some of the seeds being small, there are about 20% to 30% more seeds in a pound than in the higher priced seed. This makes a good stand. Many of our customers are not so particular about the color and size of the berry. You want seed that has satisfactory purity and germination at a real bargain price. Lot "Good Luck" has those qualifications. We ship this seed to you on approval. Our Money Back Guarantee on Page 2 protects you.

Buy This Bargain NOW

We want every customer to get full value for his money. It would be difficult for us to get more seed like Lot "Good Luck" that we could sell at this low price. We recommend this lot as an outstanding value and urge you to buy now at this low price.



Mooresville, Ind.
Gentlemen: I wish to say to my brother farmers of the United States that after 4 years dealing with the American Field Seed Company, that I have saved on an average of \$2.00 per bushel on most seeds bought of them and also got a square deal in every respect.
(Signed) J. T. Brown, Ex-Co. Commissioner.



Milan, Mich.
Gentlemen: I have bought seeds from your company for my fertilizer customers for the past two years and have ordered over 100 bushels of grass seed each year. I have never had a complaint from my customers.
Very truly yours,
(Signed) W. P. Craig.



STAR BARGAINS

SWEET CLOVER

LOT JEWEL

\$7.15
60 LBS. BU.

Dollars Saved in Biennial Yellow Blossom Type

This Star Bargain glitters like a jewel. Very few dealers can match it. The Yellow Type Biennial Sweet Clover is not so plentiful as the White. It is becoming better known every year. It has finer stems and makes more leafy growth. We know where the best Yellow Blossom Type Sweet Clover is produced. It is a profitable seed crop.

Yields lots of seed per acre. Matures about 10 days earlier than the tall White. Many say it is easier to grow. Makes a finer quality of hay. It is great for pasture and building up the soil. Lot "Jewel" is quality seed for quality folks. Runs over 99% pure.

Lot "Jewel" is Pinnacle grade quality. That means our very best. It is fine, bright, clean, high colored seed. Has high germination. If anyone talks to you about quality, get a sample of their seed. Compare it with sample of Lot "Jewel." You will usually find our seed superior. It is strictly high quality. See Page 2 about A.A.A. payments.

Save More Money

Retail dealers who sell Yellow Biennial Type Sweet Clover will no doubt ask you for from \$1.50 to \$2.00 more for seed like lot "Jewel." Why pay more money? We sell you the seed on a guaranteed basis. Our Sweet Clover seed is carefully prepared. If you pay \$2.00 per bushel more, we don't think you would get any better seed than lot "Jewel." Take advantage of this Star Bargain offer. Don't pay two profits, when you can get high quality seed like lot "Jewel" at this price.

GREATEST VALUES

LOT VICTORY

\$6.50
BU.
60 LBS.

A Nice Quality of Yellow Sweet Clover Type

Here again as in our other lots of Sweet Clover you discover what amazing values we are giving our customers this year. We know this low price will put Biennial Yellow Sweet Clover on thousands of farms that have never had it before.

A Good Quality of Seed

Lot "Victory" is seed that will produce very satisfactory results. It is good seed. It has been well scarified. The germination is good. You will like it because it will do as much for you as higher priced seed. It's not so extra fancy in appearance, having somewhat smaller berries a little off colored. That is why you can buy it cheaper. If you are strong for looks buy Lot "Jewel" described above. If you don't care much for looks, you can make an extra saving by ordering Lot "Victory." It is guaranteed to satisfy.

A Great Value

Biennial Yellow Type Sweet Clover at this price is cheap. This fine stemmed leafy variety is becoming more popular. This lot offered to save you money. You can sow Lot "Victory" on old pastures. As a soil builder this clover ranks high. Remember it's a bargain.

HUBAM

THE ANNUAL WHITE BLOSSOM SWEET CLOVER

Hubam Type—A One Year Variety

Here is a peerless Star Bargain in a highly profitable crop. Sowing Hubam enables you to work your land harder and still keep it in a high state of fertility. It does two years work in one. It makes a full and complete growth the same year you sow the seed. It's a one year rotation crop. Produces seed crop same year seed is sown. Read at the bottom of the testimony of Mr. T. E. Beals, Cicero, Indiana. This is more evidence regarding the value of Hubam.

Other Advantages of Hubam Type

This type of Sweet Clover is a real money maker. You can get two cash crops a year with Hubam. Sow it with grain in the spring. Cut your grain first. Then in early fall you get a crop of seed. You can pasture it after the grain is off. Produces up to 600 pounds of seed per acre. Makes a good hay crop if cut about the time it starts to bloom.

Some farmers plow it under about the time it starts to bloom. Makes a great fertilizer. Adds large quantity of humus and nitrogen to the soil. Will increase next year's corn

or grain crop around twenty to forty percent. Hubam is a quick action crop. Sow about 12 to 15 lbs. per acre.

Lot Pinnacle Priced Low

This is new crop seed. We obtain the bulk of our seed in the producing territory. It is adapted for any northern territory. Lot Pinnacle is our extra fancy seed. It is good bright seed. Thoroughly re-cleaned and scarified. Has good purity and germination. It is guaranteed to satisfy. It is the same quality as our Pinnacle Brand quoted on page 32. We offer extra fancy Hubam at this special price to induce more farmers to use Hubam Clover. Order Lot Pinnacle and cash in on this crop this fall. Our price is lower than many other dealers are asking.

Lot
PINNACLE
\$10.90
BU. 60 LBS.



Gentlemen: In spite of the drought and heat, the Hubam Sweet Clover bought of you did exceptionally good. Hubam makes a fine crop to plow down for a corn crop. It also makes a fine fall pasture.

Yours very truly,
(Signed) T. E. Beals.



Gentlemen: Am interested in 2 bushels of northern grown Alfalfa and 2 bushels of Sweet Clover; prices to be good for 2 weeks. Might say that last year I purchased 2 bushels of medium Red Clover from you and it is the best I ever saw. Not a single plant of buckhorn in it. Thanking you, I am

(Signed) W. J. Kelley, R.F.D. 2.



ALFALFA

FOR THE CORN-BELT LOW COST HEAVY PRODUCTION

Corn-Belt Alfalfa has come into existence as a registered trademark for Alfalfa seed, adapted to the corn belt as shown on the map below. Corn-Belt Alfalfa is a "registered" trademark and is not a variety of Alfalfa. Corn-Belt Alfalfa seed is produced in the northern and western part of the corn belt and even farther west and north. We have for example established that Alfalfa for the corn belt states does just as well in Wisconsin as Montana or Dakota Common. Hundreds of farmers in Wisconsin have grown Kansas Alfalfa for several years with success.

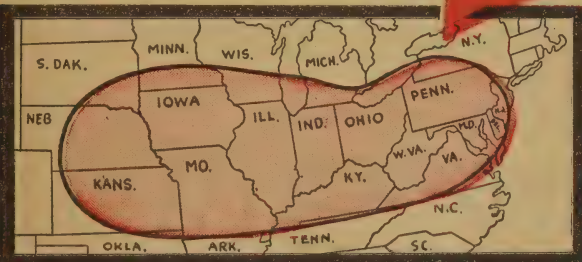
Thoroughly Adapted

We have not made wild guesses but the fact of adaptation of such seed has been amply sustained by experiments made by state stations. It is further established by the experiences of our customers who have used seed from these sections for many years.

We have four different grades of Corn Belt—PINNACLE, UNIVERSAL, ECONOMY and UTILITY Brands. They are adapted for sowing in Corn Belt States. Our Corn-Belt Alfalfa is domestic U. S. origin. No southern seed in Corn-Belt.

Always Dependable

Now we can help you solve your seed problems more easily. You can select adapted Corn Belt Alfalfa with the assurance that you will always get seed of dependable character. It will have the hardness and yielding quality you want at lower prices. Our Corn-Belt Alfalfa is adapted to territory as shown by map below. Always insist on genuine Corn-Belt stock.



Reg. U. S. Pat. Off.



ALFALFA CORN-BELT

PINNACLE BRAND

\$23.60 BU.
60 LBS

This quality represents our very best grade of common hardy alfalfa at a very low price. Thousands of customers who have used Pinnacle Brand Corn-Belt Alfalfa, never made a complaint. We have received many testimonials from customers who have used this grade. We call it Extra Fancy quality, and are proud to offer it to our personal friends and satisfied customers. If any competitor tries to knock our Pinnacle Brand Corn-Belt Alfalfa, he is just barking up the wrong tree.

This is the "tops" in high grade hardy Alfalfa. Is suitable for any territory. Contains no southern seed. Has large plump berries and bright color. Has high purity and germination. Others might ask you \$2.00 per bushel more for alfalfa, but we don't believe it would give you any better crop. Mr. Joe Kestel, Manhattan, Ill. (Northern Illinois), reports he sowed some of our Pinnacle Brand Alfalfa about three or four years ago. He says it stood the winter and weather conditions better than his neighbor's field, who sowed high priced Certified Grimm Alfalfa. Our Pinnacle Brand Corn-Belt Alfalfa will save you money.

COSSACK ALFALFA

LOT "JAKE"

We were able to secure this special lot of Cossack Alfalfa to sell at an extremely low figure. It is not a fancy looking lot of Alfalfa like our Pinnacle Brand. It contains some dark colored seed and some of the berries are smaller than the average large seed. That means there are a lot more seeds in a pound. Thus, when you sow 15 pounds per acre you put around 20 more seeds on a square foot. Even though the germination per hundred seeds is not quite equal to our Pinnacle Brand, the extra seeds per square foot help make up the difference and produces a good stand. Lot "Jake" has been re-cleaned and is good serviceable seed. Runs around 97 to 98% pure crop seed. We had a similar lot of this Cossack Alfalfa a year ago which we offered to our customers at a special price. We had so many calls for it we ran out of stock before the season was over. For more information on Cossack, read page 12. Don't delay. Send in your order now for Lot "Jake."

\$22.00 BU.
60 LBS

APPROVED ORIGIN OKLAHOMA ALFALFA

PINNACLE BRAND

Oklahoma Alfalfa is rapidly becoming very popular in the corn belt states. It has given wonderful results as far north as southern Wisconsin and Michigan. We know what we are talking about, because our customers in northern Illinois and northern Indiana have told us of the wonderful success they had with Oklahoma Alfalfa. Dr. W. H. K. (name on request) of Chicago, who owns a 400 acre farm up near Rockford, Ill., claims the Oklahoma Alfalfa he bought from us in 1940 made a wonderful stand and came through the winter as well as any alfalfa he had ever grown. A northern Indiana customer wrote that his Oklahoma Alfalfa came through the winter in good shape and he had the best field in his half of the county. What makes hardy alfalfa? Zero weather, lots of thawing and freezing and high temperature in the summer. Our alfalfa comes from the northern part of Oklahoma where it gets down below zero every winter. With alfalfa of other state origins scarce, you will find it will be economical and safe to sow our Pinnacle Brand Oklahoma Alfalfa. You can save around \$2.50 to \$3.00 per bushel.

\$21.40 BU.
60 LBS

ALFALFA



**MAKES
MORE
PROFIT
THAN
OTHER
CROPS**



LOT GRAND

**A Big Value
Grown in the U. S.**

Our trade uses a large quantity of this grade. It gives good satisfaction. Our customers like it. They come back for more and tell their friends of this big value.

You get a lot for your money in this seed.

It produces good stands. Those stands yield fine crops. It is as hardy and productive as any common alfalfa. The crops are clean and vigorous. It is adapted for Soil Program.

Why so Low in Cost?

It is merely a matter of appearance. It is not as smooth or highly colored as our more expensive grades. It's a good bit like judging horses. One horse may not look as nice as another but he'll do just as much work and have just as good wind as a nicer looking one that sells for twice as much.

An Economy Seeding

This lot will hold down your cost of seeding. Sown at the rate of 15 lbs. per acre, it has produced good stands. It contains some smaller seeds which make a whole lot more seeds per pound and more seeds per square foot when sown. Start this money crop this year by sowing Lot "Grand." Sold subject to your approval. See guarantee, Page 2. See Page 2 about A.A.A. payments. Stocks of this quality are limited. Order now.

\$19.90
BU.
60 LBS.

**LOT
ROCK BOTTOM
HARDY NORTHERN
GRIMM ALFALFA**

We are offering Lot "Rock Bottom" Grimm Alfalfa to our customers who prefer the Grimm type. Grimm Alfalfa to our count of the price. Here is a super bargain in Grimm and of hardy alfalfa. The price is low because it contains a field of discolored seeds. Not a fancy looker, but a good producer. Contains quite a percentage of small sized seeds. Small alfalfa seeds will produce large plants the same as larger seeds. On account of the seeds being smaller in size, there are approximately 20% to 30% more seeds in a pound of this seed than in a pound of larger seeds that sell for \$3.00 to \$4.00 per bushel more.

Buy Now—Cost Low

A lot of our old customers buy this quality every year. They don't care for looks if they can get seed that germinates, produces a good stand and can buy it at the right price. This seed has been released. Lot "Rock Bottom" will save you around 20% to 25% on your alfalfa bill. Sown 15 pounds per acre for a good stand. Lot "Rock Bottom" northern grown and complies with the Agricultural Conservation Program. We sell this lot of seed on our Money Back Guarantee explained on page 2. Alfalfa is not so plentiful this year and we urge you to send in your order real soon.

**CORN BELT
Grimm Alfalfa**

\$24.80
BU.
60 LBS.

Pinnacle Brand

This is high quality adapted Alfalfa. Is plenty hardy for corn belt states and states farther north. Is hardy for Minnesota, Wisconsin, Michigan and many other states north and south.

Our Corn-Belt Grimm is northern grown. Produced where Alfalfa has to take a lot of punishment under adverse weather conditions. You are interested in buying high grade hardy Grimm Alfalfa at the lowest price. I assure you that you can feel safe in buying our Pinnacle Brand Corn-Belt Grimm. This big, plump, bright Alfalfa will please any good judge of seed. Save \$2.00 to \$3.00 by cutting out the middleman.

KANSAS ALFALFA

Pinnacle Brand

This is extra fancy quality. It is also very hardy Alfalfa. The Wisconsin state tests show in many cases that Kansas Alfalfa was just as hardy as Alfalfa grown in some of the northwestern states. Many farmers in Wisconsin demand Kansas Alfalfa. Kansas Alfalfa is produced where the temperature is below zero in winter. Is subject to extreme heat in the summer. Our Pinnacle Brand Kansas is top in the summer. Is new crop and over 99% pure. Has big plump berries. Our price low for this high quality. As hardy as higher priced seed of other origin. This reduces cost of seeding per acre to a very low figure.

\$23.00
BU.
60 LBS.



Ravenswood, W. Va.
Gentlemen: I am much pleased with the Alfalfa and Red Clover got of you in March. The Alfalfa, sown in April, has withstood the worst drought ever known here. It is better than any grass, native or otherwise, and is still looking well. Send me your price list of seeds as usual.
Yours Sincerely, Chas. L. Brown (Ex-Senator).



Lawton, Mich.
Gentlemen: I am enclosing part of my order amounting to \$112.70. The balance will follow as needed. One man that was going to order with me has not the money right now, but will have it later. Your seeds always grow. Many thanks.
Yours respectfully,
(Signed) D. H. Kuhns.



DAKOTA No.12

\$24²⁵-
60 LBS. BU.

Very Hardy
PINNACLE
BRAND
99 1/4% Pure

Save
\$2⁰⁰ to
\$3⁰⁰
ON
ALFALFA

GRIMM ALFALFA

Super-Hardy
Grimm Type
Super Bargain

Lot LIBERTY
\$21⁴⁰
50 LBS. BU.

Adapted—Northern Seed
In Sealed Bags

Every practical and economical farmer will appreciate this bargain. Grimm Alfalfa at less than the price of some grades of common. Why so low in price? Because it isn't as high in color or as good. So is the germination. The purity is cleaned and graded by modern methods. The berries run a bit smaller in size. Requires no more seed per acre than the most expensive grades. The farmer who buys his seeds on the basis of results rather than for looks will find in this seed just what he wants.

Lot Liberty Is Reliable

Judge seed values by performance rather than by the price of the seed. This lot of seed will produce the same kind of a crop, the same kind of yields that higher priced seed will bring. Has been cleaned for noxious weed seeds. Has that higher colored seed brings more money. You will find other lots of Grimm Alfalfa described and priced on the inside back cover of this book. Every one of these offers is a bargain. In this Lot Liberty you get the most practical and serviceable seed for every dollar you spend. We do not have a great deal of this seed so you had better send your order early.

We offer this lot to our customers who demand extra hardy Alfalfa. It is Dakota 12 type, Nebraska grown. Most everyone knows of the superior value of Dakota 12 Alfalfa. Any Alfalfa that withstands the ranges of Nebraska and Dakota Winters will do well most anywhere. Most dealers demand a big premium for where. Most dealers cannot match this quality short. Most dealers cannot match this quality and price. Our Low Price on this Northern Origin Seed will save you money. Fits in Soil Program.

A Fine Bargain

You are buying this seed at a very substantial reduction. You can return it and get your money back if you don't consider it a matchless bargain. The seed is of very fine quality. The purity and germination are high. It would pass as the best with any dealers.

Lot Dakota will give you a start with Alfalfa of real winter hardiness and at a price that eases the strain on the pocketbook. Investigate. Check up on us. Make comparisons. You'll find a big saving and a great value. One manager of several farms has bought our Dak. 12 for several years.

PINNACLE BRAND GRIMM Alfalfa

This Is Grimm Type

U. S. Northern Grown Seed
Shipped in Sealed Bags

\$25³⁰
60 LBS. BU.

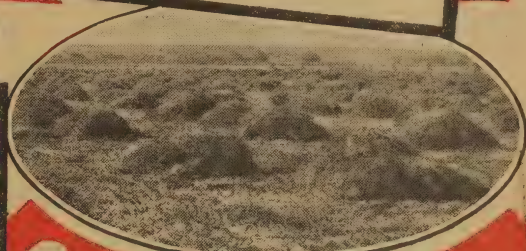
I want every one of our critical customers to give particular attention to this wonderful value. If you want a strictly high quality lot of Grimm Alfalfa you will find just what you desire in our Pinnacle Grimm. It has beautiful color, high purity and strong germination. Plump golden berries. A fine, smooth, uniform lot.

Every bag is sealed for your protection. I wish you could visit with me so I could explain the superior merit of this Pinnacle seed. Perhaps if we charged more money for such seed some people would think it was better. Our volume buying permits us to sell lower. This seed is sharply under priced.

Sample Free Upon Request

We probably can't visit together but I will gladly send you a sample of this seed. You can see for yourself what a beautiful grade this is. It is hardy stock Grimm. I am sure that compared with other seed of equal quality our price will save you \$2.00 to \$3.00 per bushel. I bought this seed to advantage and I want you to benefit by sharing in the savings so obtained.

May I urge you to act as promptly as possible for such extra fine Grimm at so close a price will certainly sell fast.



COSSACK TYPE

"Pinnacle Brand"

This Super-Hardy Cossack Type of Alfalfa withstands severe winters and the most damaging conditions. Some consider it superior to Grimm in regard to winter killing. If your soil or climate is the cause of winter killing, by all means sow Cossack or Grimm. In the end it is cheapest to sow. Makes heavier production and greater profits.

\$27³⁰
60 LBS. BU.

Our Cossack Type Extra Fine

This is our Pinnacle brand. It's the finest grade we sell and that is finer than most. It is top-notch in every way. You are guaranteed the best and you get the big, bright, clean, high germinating seed.

This is also U. S. Grown, Northern seed. Our careful buying brings you this unequalled value. This is a very low price for seed of this character. If you need a super-hardy Alfalfa you will make no mistake in ordering our New Cossack. We know your dealer will ask you more money and talk about better quality. You won't get any better quality no matter what you pay. Buy direct during our Star Bargain Sale, and keep the extra dollars for other things. Postpaid, 1 lb., 60c; 5 lbs., \$2.60. Larger amounts, see price list on page 32.



Sheboygan Falls, Wis.
Gentlemen: Your Alfalfa No. 12 is the best Alfalfa I saw yet. It is even better than some Grimm here and did not freeze out. We had 23 below zero amount of hay each year.
Yours truly,
Edgar H. Klemm.

(Signed)



Burgettstown, Pa.
Gentlemen: Your seeds have always been very satisfactory and of good quality and have saved me money. I have a pretty good stand of Alfalfa on my wheat stubble from your seed, sowed last spring, and we did not have any rain for four months.
Yours truly,
C. R. Fullerton.

(Signed)





KOREAN CLOVER LESPEDeza



A Great Clover for Poor Thin Land. Requires No Lime or Fertilizer—A Valuable Crop

Its popularity increases year after year. Very easy to get started. A phenomenal drought resister. High in food value. Extra fine summer pasture. Grows on the poorest land. Enriches soils and keeps them from washing. Millions of poor acres are being reclaimed by Korean Lespedeza.

Description

Korean is an annual. That is, it grows only one year. However, it reseeds itself very easily unless the season is too short to mature seed. The stands from re-seeding are generally much thicker than the original stand.

The stems are fine. The growth is not so tall but is very leafy. The feeding value is very similar to Alfalfa. In the latitude of Central Missouri it makes up to 3 tons per acre. In the north it is best for pasture. Korean is especially good in pasture mixtures because this clover does not make much growth in the spring. In the hot dry summer months it grows best. Pastures containing Korean do not dry up but continue to flourish until killing frosts.

SEEDING SUGGESTIONS

Your seed bed **Must** be firm and the seed must **Not** be covered deeply. Broadcasting on winter grains is a good practice. Sow like Red Clover. Running a roller over the ground later helps both grain and the clover. When sown with spring grain, roll the ground thoroughly then sow Korean and roll again. Seed may be broadcast in early spring on thin pasture without any seed bed preparation. Write for free circular for detailed information on this crop. Sow 12 to 15 pounds per acre.

EARLY GIANT LESPEDeza CLOVER

New Tall Early Type

This new strain of Lespedeza can be grown farther north with good success. Grows taller than regular Korean Lespedeza. Matures seed earlier. Known as early strain No. 19604. One of our Illinois customers has been producing a seed crop for five years. An Illinois grower reported it made a growth of two feet during a dry summer and claims a yield of 900 to 1000 lbs. of good seed per acre. Stands heat and drought and is a great crop.

A Money Crop

Sow in spring medium early and harvest a seed crop the same year. Will mature seed farther north than other Lespedeza. For a seed crop sow 3 to 4 lbs. per acre in rows and cultivate it. For hay or pasture sow or drill 10 to 12 lbs. per acre. We have fancy re-cleaned seed. This crop will make you real money. Order Now. Sold 25 lbs. per bu. Price—Postpaid: 2 lbs., **75c**; 5 lbs., **\$1.60**; 10 lbs., **\$2.75**. See page 32 for quantity prices.

SERICEA LESPEDeza

A Tall Grower—A Perennial

This Lespedeza differs a great deal from Korean. Instead of living through reseedling it comes up in the spring from buds that form on the roots in the fall. Grows taller than Korean. Therefore, it is much better for hay. It also has a larger, stronger root system and is a superior soil builder. Has lived over winters in the latitude of the southern part of Wisconsin. Grows on poor soil.

Nature of Growth

Sericea grows slowly the first year sending up a single stem. It throws out more stems from the crown each year. Thus, it becomes finer and heavier producing year to year. Grows very leafy. Should be cut before blooming for best hay. May be used for pasture.

The strong tap root of Sericea penetrates the stiffest soils. This tap root branches very freely and this extensive root system loosens up the heaviest land. Gives remarkable results on flat, poorly drained land.

Seeding

Sow only scarified seed. Does not stand as much frost as Korean; therefore, do not sow too early. Use about 6 to 8 pounds per acre. It is vitally important to have a solid seed bed and not to cover deep. Use a roller after seeding if you can. That is good practice on all grass and clover seedings.

We save you money on Sericea Lespedeza based on the quality of seed we sell. See page 32 for quotation.

Small lots, postpaid: 1 lb., **50c**; 5 lbs., **\$1.90**; 10 lbs., **\$3.50**.

SCARIFIED KOREAN

This is the same seed as the Korean Lespedeza described at the top of this page which has the hulls on it. This Scarified Korean has the hulls off. They come off when seed goes thru our scarifying machine. After seed is scarified, it is easier to clean out bad weeds. Scarified Korean germinates quicker. For early spring seeding use the regular Korean. For late spring seeding use the Scarified seed. Sow about 10 lbs. per acre.

Price—**\$7.00** bu. (60 lbs.); $\frac{1}{2}$ bu., **\$3.55**; $\frac{1}{4}$ bu., **\$1.85**.

CRIMSON CLOVER

Also known as Giant Incarnate Clover. Grows on most any soil. Easier to grow than Red Clover. Usually sown in spring in northern States. For quick growth sow very light nurse crop or none at all. Considered an annual in northern States. Crimson Clover is a legume. A great crop for plowing under. Plowing under a good crop of Crimson Clover is about equal to 10 to 20 tons of barnyard manure. Increase your next Corn crop 15 to 25 bu. per acre. Sow 12 to 15 lbs. per acre. Our seed fancy quality, re-cleaned and tested. Sold 60 lbs. per bu.

Price— $\frac{1}{4}$ bu., **\$2.35**; $\frac{1}{2}$ bu., **\$4.55**; 1 bu., **\$8.90**.



Fair Oaks, Ind.
Gentlemen: I have been very successful with your Alfalfa Seed. Sowed Grimm last spring on ground that was said would not grow it, but had a good seed bed and it is almost ready to cut now. Sowed it with oats. Most all farmers around here have decided it was in good seed.
(Signed) W. Rohrabach.



Aurora, Ill.
Gentlemen: I have been more than pleased with every order of seeds bought of you for several years, especially as to quality and price. Have bought hundreds of dollars worth of seed, and always got good seed. I like your system of doing business.
(Signed) Levi Carr.



**BUY
EARLY**
for
**LOWEST
PRICES**

TIMOTHY



**FINE
CLEAN**
HIGH
GERMINATING
SEED

Priced Exceedingly Low

You can cut your cost of seeding to the bone by sowing Lot "Silver." The Timothy crop the past season was about two-thirds of the previous year's crop. While the prices are higher this year, Timothy is the cheapest seed on the list. We have several cars and can take good care of your business.

99 1/4 % Pure—Strong Germination

Lot "Silver" is strictly first class quality. It is Pinnacle Brand quality. If you are an old customer you know that means Extra Fancy or the best.

Send for samples. Compare quality and prices with your retail dealers. Considering quality, you will find our prices lower.

Compare Quality and Value

It pays to sow seed that will grow. Our test shows this lot has high purity and germination. This lot is priced right. A higher price cannot make it any better. You will find other grades described on page 1 and prices on page 32. Send your order for Lot "Silver." It is a dandy value.

LOT
**SILVER
TIMOTHY**

\$ **3.00**
45 lbs.

PER
BU.

BROME GRASS

\$14.50
PER 100 LBS.

Known as *Bromus Inermis*
Drought Resister—Heavy Producer

An excellent hay and pasture crop. Is a perennial. Lasts several years. Has good feeding value. Relished by all kinds of livestock. Brome roots go down about 4 or 5 feet, yet not difficult to eradicate. Stands more dry weather than other grasses. During a dry season when other grasses are fading out, Brome Grass keeps green and growing. Starts earlier in the spring and keeps growing late in the fall. Stands severe winters. Does well on most any kind of soil.

Leading Authorities Recommend Brome Grass

During the past few years Experiment Stations of Michigan, Illinois and other states in the corn belt have been recommending Brome Grass as a valuable grass. They advise sowing 3 to 5 pounds per acre in an Alfalfa field. Brome Grass seed is a little coarser than other grasses and usually sown at the rate of 18 to 20 pounds per acre. Experiment Stations also found that by sowing about 3 pounds of Alfalfa and 16 or 17 pounds of Brome per acre, it will increase the hay tonnage around 25 percent over straight Brome Grass. It can be sown with other clovers and grasses with fine results. We have good quality, fancy re-cleaned seed. Prepare a good seed bed. Harrow in the seed lightly and roll afterwards, if possible. Our price is low in comparison with other dealers.

Small lots postpaid: 1 lb., 40c; 5 lbs., \$1.65; 10 lbs., \$2.90. See page 32 for 25 lb. and 50 lb. prices.

Red Top

Easiest of All to Grow

Red Top thrives most anywhere on medium to heavy soils. It grows on a wider range of soil types and over a large variation of climates than any grass we know of. Poor soils grow Red Top even after other grasses fail. Medium soils produce it profitably. On rich land it makes a luxurious production. It grows under dry conditions and is the best grass for wet land or poorly drained soil. Red Top stops gully-washing as it makes a thick sod.

Use This Valuable Crop

The above characteristics will suggest uses for this crop on your farm. It makes a fine grass to have in permanent pasture and meadows. It is also fine for lawns. Red Top will catch where other grasses may fail. Using Red Top assures a fuller stand of grass and therefore greater returns from the land. We strongly advise its use.

Our Prices Save You Money

Compared with other grasses the acre cost of seeding is very low. Very economical to use. It only takes 10 to 12 lbs. per acre for a full seeding. In a mixture a little goes a long ways. Our seed is thoroughly re-cleaned and is high testing new seed. Our wholesale quotations are on page 32.

Smaller lots postpaid: 1 lb., 45c;
5 lbs., \$1.30; 10 lbs., \$2.30.
See page 32 for latest price list.



Gentlemen:

I have been ordering seeds from you several years and am always well pleased. I do not find as good quality elsewhere and your prices are always reasonable. Your shipments are prompt and I have recommended your seed to my neighbors who are ordering from you.

(Signed) R. S. Carpenter.



Gentlemen:

Please quote price on Red Clover, Alsike Clover and Timothy. I have used your Pinnacle Brand for several years and always found them O. K.

(Signed) Eldon Hagy.

Knightstown, Ind.



MAJOR ALL DOMESTIC GROWN SEED

TIMOTHY ALSIKE & RED CLOVER Mixed



**CONTAINS 20% TO
25% CLOVERS**

Sample Enclosed

**\$5.00
BU.
45 LBS.**

This makes a very fine and a very heavy producing combination for meadows. Also good for pastures. Contains just the right amount of clovers. It is a dandy rich mixture. It is carefully prepared to give the most satisfactory results. There is real quality seed in this mixture. Good purity and germination. It has the growing power you want. It is all domestic northern grown seed.

**Gives About 30 Clover Seeds
Per Square Foot**

That's just what Lot "Major" will average when you sow about 11 to 12 pounds per acre. In addition to the 30 clovers per square foot there are about five times as many Timothy seeds. Such a seedling can produce a stand as "thick as hair on a dog's back." We wish you could talk to thousands of our customers who have used our Alsike, Red Clover and Timothy mixtures. The yields are surprisingly heavy, because the clovers help the Timothy and the Timothy helps the clovers. We consider this one of our best seedings for more permanent results. We urge you to place your order early.

SWEET, RED CLOVER AND TIMOTHY

Contains 50% Clovers

This is a great pasture and soil building crop. It's the first year we have offered this fine combination. It prevents soil erosion. Makes a fairly good hay crop. Produces a surprisingly large tonnage of hay. Contains hardy northern grown seeds. See page 2 for further information. By obtaining this benefit payment you would get a good rich seeding at a very few cents per acre.

This mixture has been re-cleaned. Has good well matured seed. Has a good purity and germination. This mixture runs about 15 to 20% of Red Clover, about 30 to 35% Sweet Clover and the balance Timothy. In sowing this mixture at the rate of 11 to 12 lbs. per acre there are about 30 to 35 Clover seeds on every square foot besides the Timothy. Should provide pasture the first year. By sowing this mixture you obtain a wonderful seeding at a very low cost. Try this mixture. Shipment is guaranteed to please you or money refunded. We know you will be pleased.

**\$4.90
BU.
45 LBS.**

BEAT-EM-ALL

**QUICKEST GROWING
PASTURE MIXTURE**

**\$2.50
BU.
25 LBS.**

Approximately 50% Clovers

This is a quick action mixture at a low cost. Is especially recommended to farmers needing early pasturage. You begin pasturing lightly in a few weeks after sowing. Contains rye Grass, Sweet Clover, Korean Clover and Timothy. The Rye Grass is a fast grower. Not necessary to use a nurse crop. We have sold thousands of bushels of Beat-Em-All Mixture the past few years. Sow 14 to 18 lbs. per acre. A firm seed bed and a light covering is the best. Sow fairly early. Can be used to thicken thin pastures. Other Prices Page 32.

Great Mixtures

Lot "Major" has just the right percentage of Clovers that a lot of customers desire. They like it because it is economical to sow.

If you want a 50 to 60% Mixture like this, buy lot "Diamond" offered on the inside front cover of this Catalog. It's another big money saver.

Valuable Mixture at Low Price

Lot "Major" has sufficient Clovers to enrich the soil. Will produce a marvelous hay crop. It gives you a real crop at a low seed cost. Contains hardy northern grown seeds. It has been re-cleaned. We sell this triple mixture with the understanding you must be satisfied. If not, ship it back and we will cheerfully refund your money including the freight charges. Lot "Major" is a good buy.

PERMANENT PASTURE

Economy Mixture

Here is a fine mixture composed of grasses with the exception of a small amount of Korean and Sweet Clover. An all around mixture than can be sown in spring or fall. It is suitable for most any soil and climatic conditions, and a wide range of territory. Our Economy Mixture is an ideal combination for a permanent pasture at a very low cost. Produces a pasture that will last several years.

Our Economy Mixture is a combination of Red Top, Kentucky Blue Grass, Korean Clover, Timothy and Rye Grass and Sweet Clover. Sow 15 to 20 pounds per acre. If you want more Clovers, add them to suit your requirements. These grasses all reseed well and your pasture gets better each year. This seed has been re-cleaned and the mixture carefully blended. The price is low and we guarantee shipment to satisfy you according to our guarantee on page 2.

**\$5.70
BU.
50 LBS.**

PERFECTION MIXTURE

Our Perfection Mixture is made up of the higher priced grasses, which are all Perennial grasses. This variety of grasses makes an excellent Pasture or Meadow. This Mixture is principally Ky. Blue Grass, Crested Wheat Grass, Bromus (Brome Grass), Reed's Canary Grass, Timothy and Red Top. This combination of seeds meets various conditions of soil, climate, etc. Some of these seeds make a vigorous growth during dry periods and others yield well in wet seasons. These grasses produce well-balanced results from year to year. This is a mixture that should last for years. Sow 15 to 20 pounds per acre. The seeds in this mixture have been re-cleaned. We guarantee shipment to please you. This is a good value at this low price.

**\$7.80
BU.
50 LBS.**

MONEY MAKING MIXTURES at LOW COST**ALL U.S. GROWN
CLOVERS****MIXTURES
AT BED
ROCK
PRICES****LOT****ROYAL****\$4.80****45 LBS.****BU.****TIMOTHY AND
RED CLOVER
MIXED****\$5.80**
BU.
45 LBS.**Richer Grade
Contains 28% to 32% Clover**

A rich seeding at a low cost. Has been a popular mixture for over 60 years. Red Clover and Timothy Mixed is an old stand-by with practically every farmer in the agricultural districts. This Richer Grade produces a heavy stand for pasture or meadow. It is rich in feeding value. When sown at the rate of 11 to 12 lbs. per acre, there are about 30 Clover seeds on each square foot besides about three times as many Timothy seeds. This mixture is a great soil builder. Stores plenty of nitrogen in the soil. When plowed under it should show an increase in yield of corn or grains 25% to 40%.

Fine Quality Seed—Price Low

We pick up many lots of this seed already mixed when harvested. We mix it to obtain a proper Clover percentage. We buy it mixed at a discount. This permits us to offer this mixture at such a low price. This mixture has been well cleaned. The purity and germination tests are good. It is northern U. S. grown. We guarantee this seed to satisfy you. You have a right to ship the seed back and get all your money back if not satisfied. Economize by buying this mixture. We want more customers this year and have priced it low to get your business. Order now. Market strong.

**TIMOTHY
RED CLOVER, ALSIKE
AND ALFALFA****\$6.00**
BU.
45 LBS.**Big 4 Mixture, 28% to
32% Clovers and Alfalfa**

This is a rich four-way mixture. This Big 4 Mixture is one of our best sellers. It is U. S. northern grown. Produces big yield of fine hay and pasture. Sow this mixture and find out if your land is in condition to grow Alfalfa. Many customers have established fields of straight Alfalfa after seeing the wonderful growth of Alfalfa in this mixture. This mixture has high feeding value. It builds up your soil for better corn and grain crops. It is cleaned and carefully blended seed. Has a good germination. If you do not get a full stand of Alfalfa, you are pretty sure of getting a good stand of the Clovers and Timothy. A seeding of 12 lbs. per acre gives an average of about 40 Clover and Alfalfa seeds per square foot in addition to Timothy. It has a double value; good seed at a low cost of seeding. Shipment guaranteed to satisfy and save you money.

**TIMOTHY and
ALSIKE
MIXED****This Mixture Contains 20% to 25%
Alsike**

Another superior value. Lot "Royal" will save you money and give most gratifying results. A bushel sows 4 to 4½ acres. Produces heavy yields of rich nutritious hay. Grows on poor land. We have sold millions of pounds of Alsike and Timothy mixtures in the past few years to satisfied customers. Most Alsike Clover seeds are less than half the size of Red Clover seeds. Sown at the rate of 10 to 12 lbs. per acre, there will be about 35 to 45 Clover seeds on every square foot besides about four times as many Timothy seeds. That makes a heavy seeding.

Very Desirable Hay Crop

Alsike Clover is less dusty than Red Clover. Has a little higher feeding value. When sown with Timothy, the Alsike grows erect and more leafy. The Alsike stimulates the growth of the Timothy. They seem to aid one another in growth. This increases production and improves the quality. Can be used for pasture and stops soil from washing.

Lot "Royal" is northern grown. It was mostly grown mixed. We buy this mixed seed at a substantial discount. We recleaned and properly blended this seed. You are getting the last penny in seed value when you buy this mixture. If you want a mixture of over 50% Alsike, buy our Lot "Thrifty" offered on page 5. If you want the greatest economy in seeding, we know Lot "Royal" will suit you. It is sold on our Money Back Guarantee. See page 2. Buy now while the price is low.

TIMOTHY & RED CLOVER
\$4.60
BU.**Standard Grade—45 lbs. per Bu.
Contains 15% to 20% Clover**

We quote this mixture at practically Timothy prices. This mixture makes a highly satisfactory seeding at a very low cost. There is enough clover to store lots of nitrogen in the soil. Is good for pasture or meadow. It is northern grown hardy seed. Many farmers like a mixture of this kind. One bushel sows about 4 acres. We buy many lots of Timothy containing some Clover. We buy this seed at practically the market price on Timothy. That permits us to sell at this low price. This Standard Grade has been carefully recleaned and blended. It is all ready to sow. Buy this mixture and get your money's worth.

Gentlemen:**Bark River, Mich.**

I have used your seed for a number of years and am well pleased. I can save from one-fourth to one-third by buying from the American Field Seed Company. I can recommend your seed to my friends as I know they will save money.

(Signed) Joseph E. Guilbault.

Cut Seeding Cost 50% to 75%

In many States the A.A.A. payments for seeding is 75c per acre for Reed Canary Grass, Blue Grass, Orchard Grass, Meadow Fescue, Domestic Rye Grass and Mixtures containing 50% clovers, balance Timothy or other grasses. On pasture improvement payments 8c per pound, but not to exceed 75c per acre for seedlings of Red Top or Timothy, are made in some districts. Consult your local committee.

REED CANARY GRASS

THE MIRACLE GRASS Also Known As Phalaris

crops on drained land and drought resister. During a dry season when other grasses and forage crops were practically a failure, Reed's Canary Grass produced 3 tons of hay per acre.

This grass is a perennial and lasts several years. It will establish a heavy sod on land too wet for other crops. It is easy to eradicate. This grass is best adapted for low wet land, although it has been found to produce paying up land. It roots fairly deep. It is a wonderful

Seeding and Soil Requirements

It can be successfully grown most anywhere in the northern half of the U. S. Thrives on sour soil. Grows standing in water. Reed's Canary Grass can be sown in spring or fall. Spring seeding is most common. Can be sown real early in the spring. Sow it alone or with a very light seeding of grain. For a seed crop sow about 3 lb. per acre in rows about 18 inches apart. Should be cultivated once or twice. For hay or pasture sow 6 to 8 lb. per acre. Only cover the seed lightly. About $\frac{1}{2}$ inch is plenty. You can sow broadcast and go over with a roller if soil is loose. Practically all our seed comes from Minnesota and Wisconsin. Our seed is clean and has good germination.

Profitable Crop

Grows 4 to 6 feet high. Yields 3 to 5 tons per acre. The hay has high feeding value. All livestock will eat it. Under average conditions two or three cuttings per acre are obtained. You can cut off the heads for seed and still get a full crop of fine quality of hay from the stand. Produces 100 to 175 lb. of seed per acre. This is a fine grass for pasture. It can be pastured from early spring until late in the fall. Has pastured four mature cows per acre for a period of seven months.

Postpaid Price: 1 lb., 50c; 5 lbs., \$2.00; 10 lbs., \$3.60.

See page 32 for quantity prices.

Write for free Circular on Reed's Canary Grass for further information.

KENTUCKY BLUE GRASS

Surpassing Quality—Star Bargain Prices

You know what Kentucky Blue Grass is, how valuable for pastures and lawns. It comes volunteer in many places, but it's a mistake to wait for volunteer growth. You lose too much. It's wasteful to let acres be cut in production. If you need Blue Grass sow the seed, you'll be money ahead in the end.

Our prices on Kentucky Blue Grass are very low. No item has been spared. Every price has been slashed terrifically. We did not carry over old seed as so many dealers did. Our prices are on heavy weight re-cleaned high germinating seed. This is 21 lb. to 23 lb. seed.

See price list on page 32 for bargain quotations on this seed. It's the cheapest to sow this extra fancy quality. Helps keep out weeds like dandelions.

Small lots, postpaid, 1 lb., 50c; 5 lbs., \$1.85; 10 lbs., \$3.30.

LAWN GRASS MIXTURES

Mixtures That Produce Beautiful Lawns

Our lawn grass mixtures are a blend of grasses made up for producing a beautiful, healthy sodded lawn. These mixtures adapted to different soil and climate conditions. They are made up of fancy high grade grasses. The principal perennial grasses are: Kentucky Blue Grass, Red Top, Chewings Fescue and small percentage of White Dutch Clover. Similar mixtures (no better) sell in many retail stores at 15c to 20c per lb. higher. Don't buy bargain mixtures. There are several different grades of grasses.

"American Parks Mixture." Makes a fine sod in a short time. Composed of fancy grasses. Makes a heavy sod and permanent lawn.

Price, Postpaid: 2 lbs., 85c; 5 lbs., \$1.90; 10 lbs., \$3.50. Not Pre-

paid: 25 lbs., \$7.40.

"Economy Lawn Mixture." A choice quality mixture equal to most lawn grass mixtures sold in some retail stores as their best mixture.

Price, Postpaid: 2 lbs., 70c; 5 lbs., \$1.50; 10 lbs., \$2.70.

American Shady Lawn Mixture. For lawns that have spots that are shaded most of the day.

Price, postpaid—1 lb., 50c; 2 lbs., 90c; 5 lbs., \$2.15; 10 lbs., \$3.90.



ORCHARD GRASS

Is a perennial. Grows on good and poor soil. Excellent in permanent meadow and pasture mixture. Keeps soil from washing. Good for shady places. Makes fine hay crop sown with Red Clover. A good drought resister. Starts growing early in spring. Is nutritious, palatable and good producer. Our Orchard Grass seed is very fine this year. Purity and germination tests are high. Sow 20 to 22 pounds per acre for full seeding. Can be sown with other grasses and clovers.

See page 32 for reduced Star Bargain prices.
Small lots postpaid: 5 lbs., \$2.15; 10 lbs., \$3.80.

DOMESTIC RYE GRASS

A quick growing crop. Can be sown early. Starts quick and keeps on job all summer. Makes early pasture or hay crop. Produces lots of feed. Is something like Blue Grass, but leaves are broader and grows much taller. Requires no nurse crop. Often used as a nurse crop sown with slower growing grasses. Experiment Stations in several states recommend it. Eaten by all livestock. Sow 20 to 25 pounds per acre. Can be sown with other grasses. Our seed fancy quality. Prepare a good seed bed, cover seed lightly and roll if possible. Low prices quoted on page 32.

Small lots postpaid: 5 lbs., 90c; 10 lbs., \$1.50.

CRESTED WHEAT GRASS

Stands more drought than most other grasses. During dry weather periods it came through with better stands than most other grasses. Good plan to sow with clovers and other grasses. Has high feed value. All livestock eat it. Stands lots of cold weather. Is suited to most any soil in the west or midwest. Grows from early spring to late fall. Stands lots of abuse. Lasts several years. Easy to eradicate. Sow on a firm seed bed, drilling 10 to 12 pounds per acre. Cover lightly. Not over $\frac{1}{2}$ inch.

Postpaid: 1 lb., 50c; 5 lbs., \$1.50; 10 lbs., \$2.70. Not Prepaid: 25 lbs., \$3.85; 50 lbs., \$7.55; 100 lbs., \$15.00.



Gentlemen:

With many thanks for being prompt in sending out my shipment. I find the American Field Seed Company to be on the square, and the best of all that sells pure seed.

Yours very truly, Bruce H. Beem.

Spencer, Ind.



Gentlemen:

All the seeds that I have purchased from you have been entirely satisfactory. Your prompt shipment and fair dealings have been above par.

(Signed) Cecil Freestone.

Selma, Ind.



DOUBLE CROSS**STATE CERTIFIED****HYBRID****SEED CORN****State Certification**

A Hybrid to be certified must show a combined superiority of 25% in yield and lodging resistance of stalk over the average open pollinated corn in state yield contests for at least 2 to 5 years preceding certification. When you buy State Certified Hybrid, you are sure of getting the genuine State Originated Hybrid Corn. We sell State Certified Hybrids because they are safe, sure and dependable. The original seed stock is "Approved." It is produced under state supervision. If there is anything wrong with the seed stock, isolation, detasseling, moisture content or germination, it can't be certified. It must also germinate 90% strong or better.

"Hybrid Corn Treated"

We treat our corn with a chemical compound. It controls seedling blight and root and stalk rots. This treatment increases germination and permits earlier planting. Buy Hybrid that has been treated.

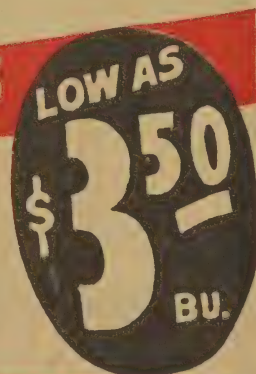
PLAY SAFE
and BUY**HYBRID**
SEED CORN**Improved Hybrids
For Bumper Yields**

There is a big difference in Hybrids. They must prove by tests and yields that they are superior. Our Improved Hybrids are past the experimental stage. It requires expert knowledge and intense personal supervision to produce the best foundation stocks. Better single crosses, purer inbreds, better detasseling, better drying and processing mean better Improved Hybrid Corn. Our Hybrids are developed under these regulations.

NEW LOW PRICES
ON STATE CERTIFIED HYBRIDS

**American's
Superior Hybrids**

The heavy yielding qualities of a good Hybrid Corn variety depends on the inbreds that are used to produce it. You can plant the same variety of Hybrid Corn obtained from different growers and still get a difference in yield. When you order our Superior, Certified Hybrids, you get the factors of quality, explained above. Sometimes 3 out of 4 of the inbreds used in our State Certified Hybrids are used in Hybrids sold by private producers under their own number. Why pay them \$7.50 to \$8.50 per bushel for a Hybrid produced from most of the same inbreds used in the State Certified Hybrids.

**ILLINOIS 960****This Champion Covers
Lots of Territory
High Points on Illinois 960**

A very wide range of adaptability.
A top ranking Hybrid in production.
Yields of 123.9 bu. per acre are reported.
Better than 100 bu. per acre in several widely separated tests.
Highest producer on soils of high, medium and low productivity.

The tests made show Illinois 960 to be a very distinctive and outstanding variety. From north central Illinois thru central Iowa and east thru Indiana and Ohio and as far south as Missouri, it ranks high. No other Hybrid that we know of is adapted to so wide a territory. We consider it good for southern Pennsylvania and West Virginia.

In Iowa in 1937 it ranked first among all Hybrids in the experimental class in three tests. It gave a top yield of 108.49 bushels in 1937.

Indiana recommends it for the central part of the State.

Illinois, where the most extensive tests have been made for three years, Illinois 960 has made total yields of 123.9 bushels per acre.

It grows somewhat taller than most Hybrids and has a greater tendency to have two ears per stalk. We do not recommend it for planting north of Joliet, Illinois. Buy Illinois 960 Certified Hybrid for larger yields.

Price—Flat Grains, \$5.50 bu.; Round Grains, \$3.50 bu.

**IOWA 939****A State Certified Hybrid
of Medium Maturity**

It was originated by the Iowa Experiment Station. Is widely grown in that state. Also in Illinois, Indiana and Ohio, except in far northern part of these states. Is adapted for part of Pennsylvania, West Virginia and parts on east. Best Hybrid for a wide range territory. In Illinois, Iowa 939 established yields in the north central part of the state of 107 bushels total yield per acre at one station. It showed higher resistance against lodging in all tests. Has shown as high as 45% increase in yield over average open pollinated in central Iowa.

Has nice shaped ears. Kernels have slight reddish cast on the side. Are broad and of good depth. A softer corn than most Hybrids. Has strong roots and stalks. More universally grown in Ohio than any other Hybrid. That shows the wide range of adaptability. We have many testimonials on Iowa 939. Try it this year and you will be a booster.

Price—Flat Grains, 1941 crop, \$5.50 bu.; Round Grains, \$3.50 bu.

HYBRIDS that LEAD

A Leader in Yields
and Quality. Is One of Our
Best Big Profit Hybrids. Thousands
of Illinois and Iowa Farmers Will Testify
U. S. 13 Is One of the Best.

U.S. 13

SUPERIOR and STATE CERTIFIED

U. S. 13 A PRIZE WINNER

In 1939 and 1941 U. S. 13 was in the blue ribbon class. In 1939 and 1941 it took practically all of the prizes at the International Livestock Exposition. It has an exceptionally fine pedigree of high producing inbred lines. It was developed by the U. S. D. A.

U. S. 13 is a leader in the heart of the corn belt. Record yields prove beyond a shadow of doubt that it is a front ranking Hybrid in any section where it is adapted.

Illinois and Iowa tests show it high in production on different types of soils. It made front ranking position on soils of high, medium and low productivity. We know of no finer Hybrid on rich land. It is a large, deep grained, single eared variety. Has a deep golden color. Well dented kernels, moderately rough. Has strong stalks and roots. Ears hang on well although it is not difficult to shuck. This is really a show type corn. It is one of the softer Hybrids. Popular with cattle feeders.

U. S. 13 is adapted over a wide area. In Ohio, U. S. 13 was the highest yielding Hybrid in official state tests in sections 9, 10, 11 and 12, which are located in the southern half of that state. It yielded 101.9 bu. acre against 80.7 for open pollinated. It also was top ranking in west central Illinois state test. It yielded 24 bushel per acre more than the average open pollinated in the same test.

In the southern half of Iowa in districts 7, 8, 9, 10, 11 and 12, a chart taken from 1939 Iowa corn yield test bulletin shows following average yield per acre: U. S. 13, 89.42 bu., U. S. 44, 89.19 bu., Illinois 960, 87.29 bu., Iowa Supercorn 119H, 87.21 bu., DeKalb 816, 85.87 bu., Pioneer 313, 85.36 bu., Thompsons T81, 84.84 bu., Lowe 523, 84.12 bu., DeKalb 827, 83.78 bu. U. S. 13 is the Hybrid you want for larger yields.

Price: Flat Grains **\$6.00** bu., Round Grains **\$4.00** bu.

ILLINOIS 751

State Originated CERTIFIED HYBRID

It's medium early. Was originated by the state. This Hybrid combination (Ax90) (WF9xHy) is known as Indiana 425 in Indiana. The inbred lines are all good ones. Illinois 751 is a little later than Wisconsin 570 described on opposite page. In a test made in northern part of Illinois in 1936, 1937 and 1938, for an average of three years, this was the highest yielding state originated Hybrid Corn. A state test made at Arlington Heights, Ill., in 1939, Illinois 751 had a higher yield than other Hybrids. It beat other highly advertised Hybrids sold by Agents for \$7.00 to \$7.50 per bushel. In Indiana this same Hybrid, under the name Indiana 425, for the average of two years, 1937-38, was the highest in yield of all Indiana Hybrids in all locations in a total of 15 experiments at 13 locations. Illinois 751 produces a large sized well filled ear.

We suggest this Hybrid for the northern one-third part of Illinois, except in counties near Lake Michigan. The northern half of Indiana and Ohio, and in similar latitudes. Try Illinois 751 this year and you will plant again next year.

Price: Flat Grains, 1940 crop, **\$6.00** bu.; Round Grains, **\$4.50** bu.



AMERICAN'S 615

An Outstanding Hybrid for Large Yields

About 105 to 110 Day Corn

This is one of our new Hybrids. It's similar to Iowa 939, but has some improved features. In fact, it is made up of three of the same inbreds that go into Iowa 939. However, one is different, making it a longer and better shaped ear. Has practically the same maturity as the Iowa 939. It really is a smooth looking ear. It's the type of Corn that the big corn raisers admire, the appearance of ear. Has nice yellow golden color, but sides of grains have a slight reddish cast. Not hard and flinty like some Hybrids. Is a fine feeding corn. Has strong stalk. Ears hold good position on the stalk and is easy to husk. On account of high yielding ability of American's 615 you will come back and buy it every year. Suitable for south central part of Illinois, Indiana, Ohio and pretty well towards the northern part of these states and in same latitude of other states. It's a fairly early maturing corn and is adapted for a wide range of territory. Grow American's 615 this year and show your neighbors some real Hybrid Corn yields.

Price: Flat Grains, **\$6.00** bu.; Round Grains, **\$4.00** bu.

LEADING HYBRIDS

STATE CERTIFIED
HYBRIDS RECOGNIZED
BY LEADING FARMERS AS
EXCEPTIONAL HEAVY YIELDERS

AMERICAN'S 813

About 118 to 122 Day Maturity—A Great Drought and Heat Resister

Here is a Hybrid Corn that is different. Like U. S. 13 it has big strong stalks. Large single ears. Deep starchy kernels. Other great features are its drought resistance, a longer pollination period and less ear droppage. We think it is a little superior, because it has the four inbreds of U. S. 13 and a fifth inbred added. Every practical farmer will appreciate the advantage of this fifth inbred that contributes added drought resistance and deeper color. The longer pollination period is of great importance. How often we all have seen fields of excellent promise, fail to fill properly, because hot dry wind hit just at the pollinating time. In some years excessive drought and heat may kill much of the pollen. This added inbred with a later pollinating line has pollen available for fertilizing, even though the early pollen burned. This makes American's 813 a safer Corn to plant. Witnessed yield reports in Iowa and Illinois show yields up to 130 bu. at 15% moisture. We consider it a top yielder. Here are some of the outstanding features:

1. One large ear per stalk. Easy to husk by hand or machine.
2. Adapted to wide range of fertility. Extra good on nearly all soils.
3. Dark green healthy foliage. A heavy vigorous growth.
4. Strong stalks. Stands well and resists drought and chinch bugs.
5. Large deep kernels. High shelling percentage. A fine feeding corn.
6. No commission to pay to Hybrid Corn agents. Price: Flat Grains \$6.00 Bu.; Round Grains \$4.00 Bu.

TWO LEADING EARLY VARIETIES

WISCONSIN 570

This is our earliest Hybrid. Just a bit earlier than Wisconsin 606, but generally grown in similar locations. Has large ears for an early corn. Wisconsin 570 was developed by Wisconsin Experiment Station. This corn is not an experiment. Farmers who have grown Wisconsin 570 the past two years recommend it. One customer 25 miles northwest of Chicago, wrote us in December, stating he grew Wisconsin 570 and wanted it again for 1941 crop. Yields are reported up to 100 to 110 bu. per acre. The average of yield records for several years showed Wisconsin 570 to have an increase in yield over the check variety of 21.3 percent. These extra bushels make more profit. It's an early maturing variety of superior quality. Wisconsin 570 should prove adapted for southern Wisconsin and northern Illinois. Also suitable for southern Michigan, northern Indiana, Ohio, Pennsylvania and southern New York.

Price—Multi-Perfected, Flat Grains, \$4.50 bu.; Round Grains, \$6.50 bu.

AMERICAN'S No 405

About 103 to 110 Day Maturity

Here is an outstanding early Hybrid. It was produced about 45 miles north and west of Chicago. Was developed for planting in northern Illinois, Indiana and any territory having similar conditions. Under normal conditions will mature in southern Wisconsin and southern Michigan. It's an early Corn with a large ear. Makes fast early growth. Has stiff stalks. Tests made with other well known, high priced Hybrids, show our 405 has equal standing ability with the best of them. Stalks are good height and very leafy. Medium long, good sized ear. Has deep grain. A leader for husking. Excellent for feeding and cribbing. Does well on most any type of soil. Rich land, average, clay and timber. In official tests in 1941 this 405 was top in commercial Hybrid yields in northeastern Illinois.

EDGE DROP

\$6.50 Bu.

ROUNDS

\$4.50 Bu.

ILLINOIS 201—A Better HYBRID

About 113 to 116 Day Type—A New Hybrid—A Great Record

An Illinois State Originated Hybrid. The pedigree is (WF9 x 38-11) (187-2 x L 317). Is a strong stalked, single large ear Hybrid. Recommended by most experts as the outstanding Hybrid for feeding. Deep grain and beautiful golden color. Has shown great resistance against drought and chinch bugs. Is a strong healthy grower. State tests for 1940 and 1941 with other highly advertised Hybrids sold with a brand name, show that Illinois 201 is right up with the top performers. Is adapted for

soils of medium and high fertility. Picks well by machine or hand. Its heavy yields, fine quality grain, erect growth and fine root system give it a combination of characters so desirable in a good Hybrid. An Illinois dealer who sells over 5000 bushels of Hybrid a year, says Illinois 201 was one of the best yielders for 1940 and 1941. Buy Illinois 201. It will put more money in your pocket.

EDGE DROP

\$6.00 Bu.

ROUND GRAINS

\$4.00 Bu.

HYBRIDS for ENSILAGE

LESS ACRES FILL YOUR SILO

In Wisconsin, Michigan, northern Illinois and other northern states, the farmers are using Hybrid Corn for ensilage. They want stronger stalks, better quality, larger yields, which mean more silage and more profits. It has been proven the last two years that some Hybrid Corn varieties are superior for ensilage. Official tests show that late maturing Hybrids grown in northern part of corn belt have made an increase of 22% in ensilage tonnage over open pollinated ensilage varieties. We offer Hybrids we recommend planting for larger ensilage crops. Plant Hybrid Corn and watch it grow.

FLAT GRAINS \$5.00

BU.

5 More Tons Ensilage Per Acre

At an additional cost of 30c per acre it is reasonable to expect an increase in silage tonnage of 5 to 7 tons per acre. Wisconsin official tests show that medium early Hybrid Corn outyielded open pollinated check varieties as much as 4.9 tons per acre. Michigan tests show as much as 7.3 tons per acre increase in Hybrid over open pollinated. We have slightly later Hybrids and the increase in green tonnage should be much greater. A Corn to be good for ensilage should have both good stalk and grain production. We have Hybrids for ensilage that have large strong tall stalks. They are very leafy. They really put a lot of ensilage in your silo. In a nutshell, Hybrid will produce a lot more tonnage from fewer acres.

ROUND GRAINS \$3.00

BU.

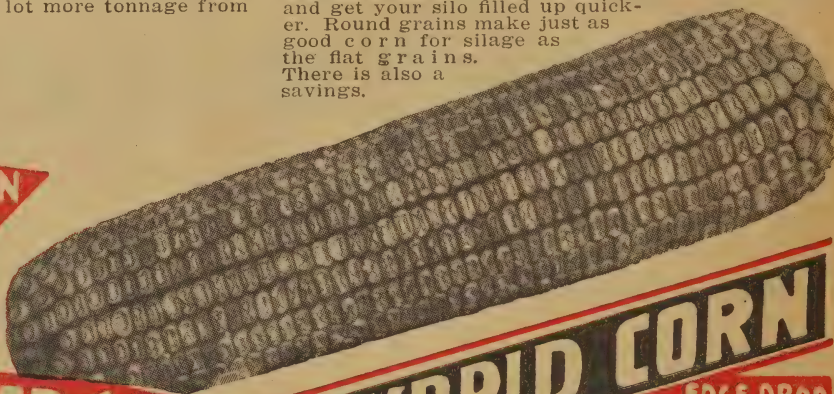
Planting Cost Low

We have the right Hybrids for different sections of the country. Just what you want for producing a large tonnage of silage per acre. Last year we sold a lot of Hybrid Corn for ensilage to our Wisconsin and Michigan customers. Also to customers in New England states. We have reports from these customers, but no kicks. This leads us to believe we can supply you with Hybrid Ensilage Corn that will prove very profitable. It only costs around 30c to 35c per bushel more to plant Hybrid than Open Pollinated. This cost is very small considering the extra tonnage that can be obtained. Don't be penny wise and pound foolish. Plant less acres in Hybrid and get your silo filled up quicker. Round grains make just as good corn for silage as the flat grains. There is also a savings.

**OUR
HYBRID CORN
treated to
CONTROL
DISEASES**

SANOSEED 65

If you have your own Seed Corn, buy Sanoseed 65 for treating Corn to control root, stalk rot, etc. A pound treats 6 bu. Price: 3 oz. can, 30c; 1 lb., 75c; 4 lb. \$2.40. Postage paid.



HY-YIELD BLEND HYBRID CORN

**EDGE DROP
\$4.50
-BU.
ROUND GRAINS
\$2.25
-BU.**

Many farmers report enormous yields from Hybrid Blends. They bought from our Organization 2 or 3 Hybrid varieties, mixed the seed and planted. Many say yields almost doubled straight Hybrids in their locality. You can now get our HI-YIELD blends ready to plant. Our seed stock is first quality. Priced so you can get 2 or 3 bu. for price of one bu. straight Hybrid. HI-YIELD blends available in Round Grains, which usually make largest yield, at \$2.25 per bu. Flat Grains \$4.50 per bu. Guaranteed germination 90% or better. We offer three different maturing Hybrids. Early Blend 100 to 105 day—Medium Blend 105 to 110 day—Later

Blend 110 to 120 day. HI-YIELD Blends contain known varieties like Illinois 201, U. S. 13, American's 405, 615, and 813, Iowa 939, etc. Hybrids with a fine reputation and heavy yielders. Big ears, strong stalks, drought, disease resistance.

Only 35c an Acre

At \$2.25 per bu., costs only 35c an acre for planting Round Grains. They are graded and plant evenly with the right sized plates. Round Grains produce big sturdy healthy ears. The medium and large round kernels contain more plant food than the average flat grains. They generally produce more corn. Round grain seed stock for seed fields costs high as \$150.00 per bu. Buy HI-YIELD Blend Hybrid Corn and show your neighbors some real big yields.



Gentlemen: Wish to tell you how pleased I am with all the seed bought from you. I have tried your Alfalfa, Clover and Timothy and some of your seed oats. I think that you have the finest seed on the market.

(Signed) John Yonker,

Hamilton, Mich.

Gentlemen: Please send a sample of Grundy County Sweet Clover, and Special Superior Sweet Clover, as I want some good Sweet Clover for spring sowing. You can tell the world that all seed I have purchased from you has been satisfactory.

Yours very truly

(Signed) Roy Stoneburner.

Warsaw, Ind.



GOLDEN GLOW

Early Maturing

Golden Glow is a favorite with northern corn growers. It grows a taller stalk than the average early kind and matures a beautiful shaped ear 7 to 9 inches long. The kernels are golden yellow medium long. This variety is used for husking in southern parts of Minnesota, Wisconsin, Michigan, northern Illinois. We recommend this variety as one of the best producers of the earlier types. It yields more bushels of good sound corn per acre. We have some extra good Golden Glow Seed Corn and will ship you highly satisfactory stock.

SEE
PAGE 32
FOR
PRICES

PRIDE OF THE NORTH

An Early Type

This is the Pride of the North type of yellow corn. Has been a popular corn for the northern sections for many years. Is good for late planting where an early feeding corn is desired. It has a smaller stalk growth than most later varieties. By planting four or five grains in a hill, it will make a heavy yield.

Description

The ears are medium size about 8 inches long. The kernels are quite deep and of a rich yellow color. This is a good producing type of corn. Matures in about 95 to 105 days in a normal season.

RED WHITE CAP DENT

This is also known as the Red 90 Day Corn. Sometimes sold as Smoky Dent. A fine variety for early feeding corn. One of the best varieties for late replanting. An excellent yielder. Include a few acres of this variety in your crop schedule this year.

Description—The color is cherry red and the top of grain is a white or light yellow cap. Ears are 8 to 9 inches long and usually have 14 rows of kernels. Will make a crop as far north as south central Wisconsin.

SAINT CHARLES WHITE

The St. Charles White is distinguished by its red cob and chalky white kernels. Used principally for an ensilage corn. It is a heavy grower, producing a large amount of foliage. Stalks will sometimes grow to a height of 9 and 10 feet. Very late maturing variety. Our seed corn is fine.

REID'S DENT

Our Reid's Yellow Dent type of Corn is still a leader in its class. Reid's Dent is an old timer, but still going strong. It has been a winner of prizes for years. Our Reid's is not as rough as some. Solid compact ears. A fine golden color. The ears are 9 to 11 inches long. Well filled butts and tips and straight rows. Deep kernels. Matures in around 110 days.

Our Gold Mine

This is a similar type of corn to our Reid's Dent. Is not a flinty corn. Fine yellow color. Produces a very attractive looking ear. Matures in around 105 days under normal conditions. Ears just a trifle smaller than Reid's but are well filled.

SILVER MINE TYPE

They used to call this corn the reliable mortgage lender. It has long been regarded as the corn that would meet any conditions of soil, rainfall, temperature and tillage. The deep root system of Silver Mine makes it an excellent drought resister. Its ability to mature in around 110 to 115 days insures producing sound corn even during trying years. It is a white corn. The ears are long and well shaped. Has medium small cob. Seed comes from a heavy corn producing district. It is well graded. See page 32.

FLINT TYPE

Long Fellow Flint

A very popular yellow flint variety. Ripens in 80 to 85 days. Very productive. Grown in the northern territory. Ears are long. Kernels large and wide.

Sanford's Flint

The shape of the ears are similar to the Longfellow Flint, only this is a white variety. Matures in 80 to 85 days. Used in northern states. Stalks are quite leafy.

Smut Nose Flint

Matures in about 85 to 90 days. Ears 8 to 9 inches long, with 8 rows of reddish yellow grains. Many claim it will outyield other flint varieties.

SILVER KING

This variety is also known as Wisconsin No. 7. It is especially adapted to growing in the northern sections. Matures in 90 to 100 days, depending on the season. Very popular for northern Iowa, southern part of Wisconsin, northern Illinois and other sections in northern part of the corn belt. A white dent variety. Ears run from 8 to 9 inches long. Have fine seed stock.



Oxford, Wis.
Gentlemen: Enclosed another order for \$56.10. The last two seasons I have bought my Clover and Alfalfa seed from you. Have never sown any that germinated as well as your Pinnacle Brand.

(Signed) L. M. Purdy.



Navarre, Ohio.
Gentlemen: We are enclosing another order and check for seed. We have always been very well pleased with your seeds and your prompt service.

(Signed) Russell D. Shetler.



BARLEY

VELVET

This is Velvet Type of Barbless Beards

This type of barley was introduced a few years ago as one of the first types of barbless barley. Since that time the Wisconsin 38 type of barbless barley was developed and is considered by many to be an improved type. This Velvet type took the place of the old Beardless Barley that was grown about twenty-two years ago. The Velvet type with barbless beards was a great improvement, as the beards protected the grain during early summer hot weather. Is a six row kind.

Increasing Barley Acreage

Thousands of farmers are again turning to Barley growing since this variety has come on the market. Barley is the heaviest producing small grain crop in the northern part of the United States. It yields more pounds of grain per acre and it is valuable feed.

Our Velvet Barley is being grown successfully over a large territory and is being used in sections where barley has not been generally grown. You'll be enthusiastic about it too after growing it. See page 32 for Sale Prices.

SEE
PAGE 32
FOR
PRICES

WISCONSIN 38 TYPE

Improved Barbless Barley

This is an improved type of the Velvet Barley. On a four year test it made an average yield of over 50 bushels per acre; outyielded all well known varieties. It is a smooth awned, white six row barley. Has been introduced extensively the past four years in Illinois. In a few years it will be one of the most popular varieties grown. The barbs have been removed from the beards by a breeding process. No discomfort in harvesting and threshing this variety.

The Best for Malting and Brewing

A large brewing concern has made several tests and found the Wis. 38 Type exceedingly fine for both malting and brewing purposes. Other Malsters have made tests and predict this variety will become the great malting and brewing barley of the country.

It is to your advantage to buy this type of barley. It is practically free from disease. Yields more than other popular varieties.

Every farmer should grow barley. During the past two years it has been the best paying grain crop on the farm. We have talked to a good many farmers in our office about barley. Most of them claim they could not farm without barley. This is a nice big plump barley. Buy this variety and obtain an extra yield that will more than repay you for the cost of the seed.

ODERBRUCKER

Our Oderbrucker Type Barley is a Rough Bearded Kind

This is an old type of six row bearded barley. Is a heavy yielder. In tests with other barleys of same type it often excels in yield and quality of grain. Usually weighs heavier per bushel. Kernels are large. An excellent barley for malting purposes. Has heavy protein content. The quality of our seed is good. It is well cleaned. Good seed barley produces good crops.

VALUE OF BARLEY

It yields more than any other cereal. Pounds for pound it is equal to corn in feeding value. It matures early, escaping hot weather. It is the best nurse crop for small grain. Barley does not lodge readily and withstands unfavorable conditions, especially well. Gives you greater returns per acre. Taken all in all it is a most satisfactory small grain crop and a money maker.

LOGLOS BARLEY

Our Loglos Type Barley Is a Smooth Awned Kind

A new type of barley developed in 1929 at the Iowa Agricultural Experiment Station. LOGLOS is a smooth awned barley. It is a high yielding strain. It has a very stiff straw. Does not lodge like most varieties. It resists rust as well as other well known barleys. Experiments during 1930 to 1937 in Iowa show that it had an average yield of over 48 bushels for the eight years. One year it yielded over 60 bushels per acre. It was the best of 7 well known varieties.

A Malting Barley

Tests made by malting laboratories indicate that Loglos should have the same malt ratings as Velvet and Wisconsin No. 38, which are both recognized for their malting qualities. You always get a premium on the market for good barley that will grade for malting. Sell part of your crop to your neighbors for seed. An extra yield will more than pay for the cost of the seed.

SPARTAN BARLEY

Our Spartan Type Barley is a Two Row Kind

This is one of the strongest strawed barleys grown. Is a smooth awned two-row type. A fine type for pearling. Not considered a good malting barley. Has real large uniform kernels. Is a heavy yielding barley. One of the best for feeding.

CYCLONE SEEDER

Sows grasses, clovers and grains evenly. Will sow 30 acres a day. Instructions furnished with seeder.



PRICE
Postpaid

\$2.85



Gentlemen: Wish to say that the hundred pounds of America's Best Mixture I got of you last spring made one of the finest stands of grass. Any farmer that wants to build up his soil would do well to use it.

(Signed) Edw. E. Miller.

Sheldon, Ill.

Gentlemen: I have sown your seed for a few years and have splendid results. I am always glad to recommend your company as I have always found your seed as represented.

Yours truly,

(Signed) John F. Mills.

Bridgeport, Ind.



3 Spring GRAINS

at

SPELTZ or EMMER

**LOW
PRICES**
SEE
PAGE 32

See page 32
for prices

A Grain of Unusual Qualities

Speltz, also called Emmer, is quite different from the ordinary grain crop. It resembles Barley but is really a species of wheat. The grain is broader than Barley, and the kernels are not so tightly enclosed in the hull. The grain is softer. The shuck and grain both have good feeding value. It makes a rich feed that is palatable and relished by all kinds of live stock.

Characteristics

It is very hardy, being grown in the northern states, and in semi-arid regions. You will find it a remarkable drought resister. Neither is it easily affected by rust or blight. The straw is pithy and strong. Maturity is very early. A fine nurse crop. Produces a grain crop under dry conditions that would cause a failure of other small grains. You will find it growing over a wide territory.

Fine Stock Feed

You can use it for poultry feed. Cows show a marked liking for it and it is often fed with bran and shorts to milk cows. Hogs thrive on it. It is a fattening grain and will put weight on hogs and cattle in a hurry. Speltz helps to cut down feed bills. It is good for pasture, fattens in the green state, and is a heavy stooler. We are sure you will like Speltz, and that it will prove a very profitable crop for you.

Easy to Grow

Prepare ground same as you would for any small grain crop. Sow 2 to 2½ bushels per acre. Drill or broadcast. Harvest when in hard dough stage. Thresh with ordinary grain thrasher like wheat, but use fewer concaves.

Consider its resistance; its early maturity; its heavy yields; its high feeding value and palatability. You will find it worthy of a trial and once tried we are sure you will always want some Speltz on the farm.



SPRING RYE

A Many Purpose Crop

Our spring Rye is just as different from winter rye as spring wheat is from winter wheat. You sow it in the spring only. It can be sown early. Grows rapidly. Can be used exclusively for a quick pasture or pasture it a while and then take your grain crop. May be cut in the soft dough stage for hay.

A Crop That Is Needed

This spring many a farmer is going to want some pasture or hay as quick as he can get it. Or if you need an early grain crop you again find this crop ready to meet your needs. The value of Rye for feed is well known. This variety produces heavy yields and makes a fine paying crop. You can use it, too, for fertilizing purposes. A good crop of Rye plowed under adds lots of humus.

Excellent Seed Stock

We are a little short of our usual supply of spring rye but can take good care of early orders. The seed is guaranteed first class quality and will please you in every way.

Treatment for SMALL GRAIN SANOSEED GRAIN

Only costs 2 to 3 cents per bushel. Controls certain smuts and other diseases that attack Barley, Oats and other grains. Sanoseed Grain increases stands and yields. It is applied dry. Full directions on each can. Is economical. Half an ounce treats one bu. It's a wise investment. Use "Sanoseed Grain" treatment this year.

Prepaid Prices:
4 Ounce can. \$0.30
1 lb. Can. \$0.75
4 lb. Can. \$2.60

SPRING WHEAT THATCHER

This Type Rust Resistant

Is a type of beardless spring wheat developed at the Minnesota Experiment Station. Is a hard red wheat. Reports show the Thatcher type has made phenomenal yields the past few years when stem rust damaged other varieties. During bad rust years of 1935 and 1937, reports show Thatcher yields 2½ times greater than Marquis Beardless Wheat. Thatcher has strong straw and matures earlier than Marquis. Straw not as tall as some varieties. Excellent for rich land. Makes a fine nurse crop. This is the most profitable spring wheat for sections susceptible to stem rust and loose smut damage. This is the year to sow spring wheat for a money crop. It's a fine milling wheat. As it matures early, is best for corn-belt. Our seed stock is northern grown. Has been well reclaimed and very fine quality. Best to order early so you are sure of getting it.



Almond, Wis.
Gentlemen: I never received your March price list, but am enclosing another order for seed. I always get my seed from you and am always satisfied and have good luck with them. My Alfalfa field that I planted with your seed was surely a picture last fall. Yours truly,
(Signed) Ira H. Lamb.



Gentlemen:
Enclosed another order for 200 lbs. of America's Best Mixture. I sowed this seed last year, and it was very satisfactory.

Yours very truly,
(Signed) M. Carstensen.



LOWER PRICES High Quality SEED OATS

EXTRA PROFITS

VICLAND OATS

Certified Seed

Vicland Oats sold in Wisconsin last spring of 1942 as high as \$2.50 to \$3.00 per bushel. They were hard to find at that price. This variety was developed by plant breeders of the University of Wisconsin and the U. S. Dept. of Agriculture. First released by the Wis. College of Agriculture in 1941 for seed production. Wisconsin Experiment Station says as follows: "Vicland is a medium short stiff strawed yellow oat. Has a high degree of resistance to rusts and smuts. Is early maturing whereby it usually ripens ahead of hot dry weather. High weight per bushel." These oats have made a favorable showing in other states which show they are adapted over a wide range. Vicland Oat is resistant to lodging. It has been tested in Illinois in two years only, but made an excellent record. Reports from Wisconsin Experiment Station state: "Reports from Wisconsin growers in the fall of 1941 showed an average yield of 69 bushels per acre compared with 41.5 bushels for other varieties." The acreage is still limited and there is a golden opportunity for you to make some money the next two years growing them for seed oats.

Price: 1 Bu. **\$1.75**; 5 to 10 Bu. **\$1.65** Per Bu.; 20 Bu. **\$1.60** Per Bu.

MARION OATS

New Variety—CERTIFIED

This variety was developed at the Iowa Agricultural Experiment Station, Ames, Iowa, in cooperation with the Bureau of Plant Industry, U. S. Dept. of Agriculture. An Iowa Agr. Exp. Bulletin dated Jan., 1941, says: "These Marion Oats originated as a selection from the Markton Rainbow cross. Marion seems to have retained all the beneficial characters of both parents. It is moderately tall and has the same resistance to both rusts as the Rainbow parent. It has the complete Markton type of resistance to both loose and covered smut. It is mid-early, like Iowa and Gopher, and has the very best type of kernel for milling and for feed."

Big Money Growing Marion Oats

These Oats were first released to the farmers by the Experiment Station in December, 1939, and again in November, 1940. Hundreds of Illinois farmers wrote us last year wanting these Oats. You can make some real money growing these new Oats in your community. Iowa tests show they outyielded some of the old well known varieties 22 bushels per acre. We had to pay a big premium to get these Certified Marion Oats. They are worth to you every cent we are asking for them. Don't wait too long. Better order now.

Price, Certified Marion Oats—1 bu., **\$1.60**; 5 bu., **\$7.50**; 15 bu., **\$21.75**.



VICTORY OATS

**A
SUPERB
TYPE**

**They Are Victory Type Oats
from Swedish Origin
Fine Large Oats**

An extra large heavy white oat. Beautiful seed stock. Weighs out around 43 pounds per bushel. Northwestern grown new crop seed. A sensational producer. An eye opener to thousands of farmers. Ask for free sample.

These oats have cost us a fancy premium. It has been expensive to bring them into Chicago, but we certainly are proud of them. You, too, will be proud of your purchase. Return shipment and get your money back if you do not find them the finest seed oats you ever owned.

The greatest profits from oats are secured by introducing new and superior varieties into a neighborhood. Farmers will often drive for miles and pay a good premium to secure some for seed.

The first seeding cost is higher, but the returns make the investment highly profitable. Order some of this phenomenal stock and sow oats the like of which your neighbors may never have seen before. Sow 1½ to 2 bu. per acre.

Description

The kernels are extra large and plump. They are almost 1¼ times as large as the average size machine run early oats. The straw is of good length, yet has strength to fairly resist lodging. The heads are sprangled.

The Victory Type Oats took first prize at the International Livestock Show in 1938. See those great oversize meaty kernels. The Victory Type is a fairly late oat. Often agents go through the country selling these oats to the farmers for fabulous prices. Order these oats and if you do not find the quality up to your expectations, you can ship them back to us and we will cheerfully refund your money including transportation charges. See page 32 for prices.

NORTHERN OATS

NORTHERN GROWN

"A Sensational Producer"

The Heavy Northern Oats are practically the same type of oats as we formerly sold as Swedish Select Oats. Some dealers sell these oats as Swedish Oats. This oat is a bigger, plumper and heavier kind. A large white type with a big yielding record. Under normal conditions yields up to 90 bu. per acre. There is money in growing such oats. You lose money when you sow inferior seed.

We process these oats and the small, light, immature, shriveled grains are removed. This gives you a seed stock so far superior to the average farm run seed that there is no comparison. For seeding purposes these oats would be cheaper at double our price than most farm run stock.

Description

The straw is fairly stiff and tall. Heads sprangled. Kernels large and meaty. Are large white oats. Later than Columbia and Gopher. Usually weigh around 38 to 40 lbs. Do extra well in cold wet spring. Is a vigorous grower. See Price Page 32.



Gentlemen: I have used the following seeds from your house: Red Clover, Mammoth Red Clover, Sweet Clover, Alsike and Barley. I have been well pleased with them all. I consider Pinnacle seeds as good as money can buy, and at a lower price.

(Signed)

Yours very truly,

C. B. Hunt.

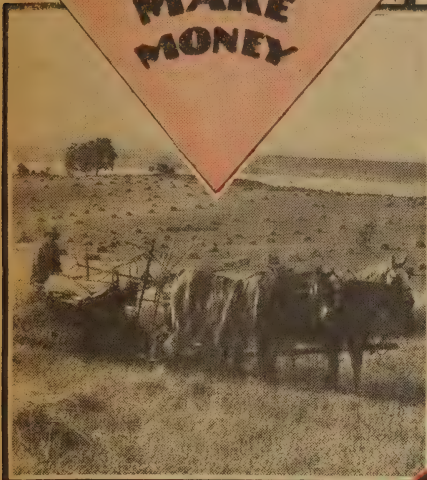
Sheridan, Indiana.

**IMPROVED
SEED OATS
MAKE
MONEY**

VANGUARD CERTIFIED OATS Grown in Canada

These oats created a big sensation last year through Illinois and Iowa. Thousands of bushels of Vanguard Oats were sold in those states to the farmers for an exorbitant price of \$2.50 and \$3.00 per bushel. They are fine oats, but that is too much money. They are also well adapted for this territory. A farmer in northern Illinois bought enough of these oats last spring at a high price to sow 100 acres. He obtained a yield of 9000 bushels and sold most of them for seed to farmers in his locality at about three times the market. Vanguard oats are bright white oats. Are medium early. About 3 to 4 days later than the Gopher Oats. At one Canadian station they made an average yield of 88 bu. per acre over a four year period. Have a strong straw of medium length. Are more resistant to stem rust and smut than four other leading varieties in Canada. Sow 1½ to 2 bu. per acre. Buy Vanguard Oats for a seed crop. Sell them to your neighbors at a good price. We paid a premium and duty on these oats, but our price is low.

**1 BU. \$1.60
5 BU. \$7.75
15 \$22.50
BU.**



COLUMBIA

OATS

These Columbia Type Oats are very popular in many sections of the middle west. Many farmers boost them. Many claim they yield 10 to 25 bushels more than some of the old type of oats they have been raising. They are a development of the Fulghum, but are much earlier. Columbia are as early as the Iowa or old Iowa 103. Can be sown two weeks later in the spring and outyield many varieties. The Columbia are a very heavy meaty oat for an early oat. In normal years weigh around 35 to 37 pounds.

BOONE OATS

Certified Seed

A new variety that is making big news over the country. It does not take any high-pressure talk to sell these oats in localities where they have been grown. Boone is selected from the progeny cross between Victoria and Richland, made by the U. S. Dept. of Agriculture and the Iowa Agricultural Experiment Station at Ames, Iowa.

It is an early yellow oat and has a fairly short stiff straw. It has several outstanding characteristics. Is resistant to four leading oat diseases—crown or leaf rust, loose smut, covered smut and stem rust. While the Boone Oat is comparatively a new variety originating in Iowa, its popularity has spread to Illinois and other States. Boone is an oat that is one of the best for growing year in and year out.

Heavy Yields

In a six year test in Iowa it outyielded other well known varieties about 20 bushels per acre. In an Illinois test in 1940 it produced 104.2 bushels per acre. Some years when conditions are unfavorable for oats you will find Boone Oats leading the parade in yields. In the season of 1942 we had quite a little excessive moisture and the Boone Oats stood up while most other oats went down.

WHITE GOPHER

**These Are Gopher Type Oats
Extra Heavy Yielders**

On good soil Gopher Oats will outyield most early varieties 10 to 15 bushels per acre. Gopher Oats were developed by Minnesota Experiment Station. Best adapted to southern Minnesota. About ten years ago experiments were made at two Illinois Experiment Stations and results proved Gopher Oats were better for northern half of Illinois, than other varieties of early Oats. A four year average at Urbana, it ranked first with an average of 70 bushels. One year at DeKalb, 81 bushels. Gopher is recommended for heavy soil, where other varieties lodge severely. It has a fairly short stiff straw. Usually escapes rust on account of its earliness. Chas. Kelly, who has a 1600 acre stock and grain farm, 85 miles southeast of Chicago, reports they are best grown.

HULLESS

No Hulls—All Meat

This is radically different from ordinary varieties. The grain threshes out similar to rye only the grain is softer. No waste of hulls. Feeding value is higher. They will yield well often exceeding many of the better types of hulled oats in production. Considering the absence of hulls and increased food value the actual returns are large even though a smaller number of pounds are produced. You will like this remarkable variety.

Good Seed —Carefully Prepared

We select our seed carefully and get the best producing strain for you. Since the grain is soft it is a little more easily affected by smut. For that reason we treat our seed with copper carbonate which kills smut and thus produces clean high quality stands. You see we take special care to see that you get the finest seed that will give you the greatest possible yields of first quality grain. See page 32 for prices.

We are offering genuine Certified Boone Oats. We are urging our customers to buy these Oats earlier, because we doubt if we will be able to get sufficient quantity to carry us through the spring season.

Price: 1 Bu. \$1.65; 5 Bu. \$1.55 Per Bu.; 15 Bu. \$1.50 Per Bu.

Gentlemen: Was certainly well pleased with the Alfalfa and other seeds purchased from you the past years. Used exactly as you described them in your seed catalogs and had splendid results from them. Hoping that you will continue to send me good seeds, I am
Yours respectfully,

New Athens, Ill.

Chas. R. Hanft.



BEST**VARIETIES
LOW PRICED****SEE PAGE 32
for PRICES****WRITE FOR
PRICES ON
LARGE LOTS**

Early Variety **MUKDEN**

This variety introduced by Iowa State Agr. College. They mature a week or ten days earlier than the Manchu and Illini and grow four to six inches taller. The Mukden usually have 3 beans in a pod. The lower pods start about six inches from the ground. Yields up to 40 bu. per acre are reported.

INOCULATION

It pays to inoculate Soy Beans. Makes a more vigorous growth and larger yield. Experienced farmers tell us they inoculate their soy beans every year even though beans were planted on same field the previous year. Our Tubercle Germ Inoculation is easy to apply. Directions on can. Price, Tubercle Germ for Soy Beans—1 bu. size, **25c**; 2 bu. size, **40c**; 5 bu. size, **60c**; 10 bu. size, **\$1.10**; 25 bu. size, **\$2.15**.

RICHLAND

This variety was introduced by the Agricultural Experiment Station at Purdue University, Lafayette, Ind. The Richland is best adapted for grain on good soil. Recommended for territory farther north than some of the other yellow soy beans. Is a yellow bean about same size as a Manchu. Grows low but not as tall as Dunfield and Manchu. Maturing about 10 days earlier than the fall, permitting earlier seeding of wheat in the fall. Makes excellent yields. Very satisfactory oil mill variety. Grow a new variety. Introduce Richland Soy Beans in your locality. See Page 32 for Prices.

MANCHU

Manchu Type Are Very Popular

One of the best known and most popular varieties in the corn belt. Medium early (105 days). Holds seed well. Excellent for hogging off with early corn. Classified as a seed type but also grown extensively for hay. Grows erect. Has strong stems. Adapted to a wide range of soil. A heavy seed producer. Color of beans yellow. This is one of the best all around varieties. A bean that you can depend upon as a most satisfactory kind to grow.

SOY BEANS

CAREFULLY CLEANED SEED

ILLINI

These Are Illini Type A Bean of Extra Fine Quality

This is one of the best all purpose beans. An excellent seed producer. Good for hay in northern Illinois and points north. Matures in about 105 days. This is neither a big coarse or a small weak stemmed variety. It classifies as medium. Is generally known as a seed type bean. Beans are a light yellow color.

There is a heavy call for this type. About 60% of yellow beans grown in Ill. are the Illini so they must be good. We can recommend them highly and have a very fine supply of these Illini beans. Guaranteed to please. See page 32 for prices.

VIRGINIA

One of the Best Hay Varieties

This type is what is generally known as a hay type bean. Makes a larger growth of vine and produces enormous crops of hay. Stems are slender, making it easier to cure and also giving a finer quality of hay. Will make more production on poor land than any bean we know of. Seed brownish in color and smaller than the average.

Takes less seed per acre. Not recommended for a seed crop north of central Illinois but extra good for hay. Grows on a wide range of soils. Medium late in maturity.

The demand for Virginia type is generally greater than we can supply and therefore advise early ordering. The quality we have is fine and our prices are bargain prices. You will get a star value in each variety. See page 32.

DUNFIELD

The Dunfield Type

One of the best yellow seeded all purpose types. Good both for hay and seed production. A heavy yielder. Fine for hogging down. Stands up well at maturity. Does not lose its seed readily. Adapted to rich, medium and poor land. Medium early (about 105 days). Stems, leaves and seed medium size. We consider the Dunfields as among the top of the making varieties. A profitable kind for a wide range of soil and climate.

KINGWA

The Kingwa Type Soy Beans

They are black and rapidly taking the place of Black Ebony and Wilson. Farmers in southern part of Indiana have found the Kingwa type so far superior they have cut out the Ebony and Wilson. Great for hay and seed. Farmers tell us they do not shatter like other beans. They produce much more hay than yellow beans and the quality is excellent. Sow $1\frac{1}{2}$ bushels per acre.



Gentlemen: I would like to know the price you would make on Soy Beans, in 25, 50 and 100 bushel lots, and also 300 lbs. of Sudan Grass. As I sent you an order of \$160 last year on Soy Beans and seeds I was well pleased.
(Signed) Harry Reinfurth.

La Porte, Ind.



Gentlemen: Please send me samples of Alfalfa, Timothy and Alsike Clover. I need right smart seed this spring. I did get an awful good crop from your seed and it holds better than other grasses we get here.

(Signed) Carl Vanfleet.



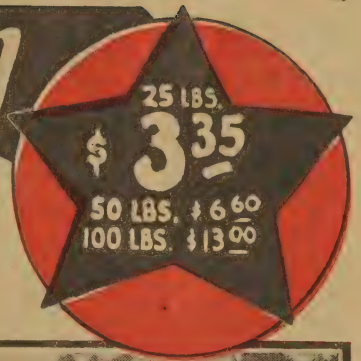
Valuable Crops for Your Farm

SAND or HAIRY VETCH

These prices are bargain prices on the seed of a very valuable crop. It is a legume, a nitrogen gathering soil building crop. It is a heavy gatherer of root tubercles, and one of the best fertilizing crops you can grow. Vetch grows on poor lands where clover will fail. For sandy soil it does better than other legumes. Give it a good seed bed, and it will accomplish wonders.

Sand Vetch makes a fine growth through spring, summer and fall and remains green the greater part of the winter. The following spring it grows rapidly, maturing in the early summer. Supplies green feed over a long period. It is equal or superior to Alfalfa in food value. Sow it in spring or fall and it will produce the first bite of green next spring. The crop stands cold and drought.

Sow 20 to 25 lbs. per acre with small grain. Sow with rye or wheat if you sow it in the fall and cut them together for hay the next spring. The demand for Sand Vetch is growing. We urge you to grow it.



SPRING VETCH

\$2.10 25 lbs.

\$4.10 50 lbs.

\$8.00 100 lbs.

Similar to Winter Vetch. Is an annual crop. Can be sown early. Grows anywhere. Is a soil builder. If you want quick summer pasture or hay crop, use Spring Vetch. It's an emergency crop. When sown alone use 50 to 60 lbs. per acre. Most farmers sow with Oats or Canada Field Peas or both. Sow about 30 to 40 lbs. Vetch and 1½ to 2 bushels oats per acre. Or sow about 25 lbs. Vetch, 20 lbs. Canada Field Peas with 1½ to 2 bushels of Oats. High germination and low price guaranteed.



DWARF ESSEX RAPE



\$3.10
25 lbs.

\$6.10
50 lbs.

\$12.00
100 lbs.

Genuine U. S. Grown

This is real fancy Dwarf Essex Rape. A great forage crop for hogs or sheep. Exceedingly rich in protein. Lowers your feed cost.

Rape is economical to sow. Use about 6 lbs. per acre. Can be sown from early spring till in August. Many sow in corn at last cultivation. May be seeded alone or in small grain. Does its best in cool weather. Produces pasture weeks after other forage plants are killed by frost. Sometimes used for plowing under to add humus to the soil.

Rape will help you reduce the cost of growing live stock. Puts on a fine finish. Stock is ready for market in shorter time. It is fine for all animals, especially young ones and you can't beat it for hogs and sheep. Grow some rape pasture this year. It will pay you. We have cut our prices to bed rock. It will only cost you around \$1.00 an acre for seed. Ours is the genuine Dwarf Essex variety and is clean, high germinating and guaranteed to satisfy. Price high due to none imported.

FIELD PEAS

½ bu., \$2.30; 1 bu., \$4.50; 5 bu., \$22.00—60 lb. to bu.

They are usually called CANADA FIELD PEAS. A crop that will give quick results. Sow them as early as you can work the ground. Disc in a bushel of peas with a couple of bushels of oats. Produces a big yield of excellent hay early. Can be pastured or fed green very early. Makes a fine feed. You can harvest oats and peas together for seed and separate them after threshing. Field Peas plowed under in full bloom make a wonderful fertilizer.

This is just the crop that farmers will need this spring. Be sure to order early and get them in the ground early. They want cool weather and will stand considerable frost. Our seed quality will please particular buyers. It's thoroughly cleaned. Germination is high and our price is a real bargain.

COW PEAS for FEED

SEE PAGE 32 FOR STAR BARGAIN PRICES

Cowpeas are legumes or soil builders. They make fine feed because they are rich in protein. They mature early. They will grow on poor soils and are especially well adapted to sandy or light clay loam. Like other crops they will yield more on rich land than poor but nevertheless make a profitable crop for poorer soils and make such soils richer.

The yields of hay are heavy, nutritious and palatable. Stock are very fond of Cowpeas for hay. You set more fertilizing benefit when you plow under a full crop but even with the crop removed as hay they help the land considerably. Do not plant till the ground is warm. They are best drilled in at the rate of 1 to 1½ bushels per acre, closing every other spout in the drill, or may be put in wider rows with corn planter. Cut for hay when pods are full grown and beginning to turn. May be fed green or cut green and mixed with corn silage.

VARIETIES

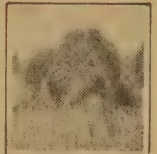
Whip-poor-will Type—Medium early maturing and a popular variety. Brown speckled seed. A prolific yielder.

New Era Type—Very early (about 75 days). Often sown after small grain crop is taken off. Makes splendid hay.

Grey Goose Type—Grown in Northern Indiana. Prolific growers of hay and peas. Very early. See Page 32.

Mixed—Different varieties grown mixed together or mixed at country points. Very valuable for plowing under and extensively grown for hay.

Anyone wishing large quantities of cowpeas should write for the special reductions.



Rodden, Ill.
Gentlemen: I have bought seed of you since 1919 and am well pleased so far, and as long as I get the quality I have been I will continue.
Yours respectfully,
(Signed) Albert M. Taylor.



Milmine, Ill.
Gentlemen: I got 3 bushels of your Clover, Alsike and Timothy Mixed last year, and believe every seed grew, and I have a fine hay crop. I have ordered 3 bushels more of the same seed.
(Signed) Howard Virtue.



500 LBS.
\$29⁰⁰

100 LB.
BAG

\$5⁹⁰

BAGS
FREE

50 LBS. \$3⁰⁰
25 LBS. \$1⁵⁵

SUDAN GRASS

THE GREATEST OF ALL FORAGE CROPS

Every Farmer Should Grow It This Year

Our Price Very Low

There will probably be a wide variation in qualities of Sudan Grass seed this year. Insist on the highest quality new crop seed. Our stocks are bright and high germinating and considering the quality our prices are very low. At this very low figure you can afford to sow it liberally. No similar investment in any other crop can bring you the enormous production of Sudan Grass. All dairy farmers should have it and every stock grower who wants maximum production from reduced acreage.

Characteristics

Sudan belongs to the Cane family. It came originally from Africa. It was imported because of its drought resistance. In yield it excels cane, millet, kafir and similar crops. Sudan is a free stouter and makes a fine quality of hay. Being a warm weather crop it should not be sown till corn planting time and any time from then on to early July. Yields average three cuttings in the central corn belt. Grows only one year. Sow 20 to 25 lbs. to the acre. Drill in or broadcast and harrow. May be used as a smother crop for weeds. Makes good ensilage and fine pasture and hay.

Consider Its Value

Why risk the danger of short pastures or hay when Sudan Grass gives so much. In spite of heat and drought it grows right along. Your milk cows will give more milk. Your horses and mules will be kept in good flesh. Your cattle will fatten on it. It will take no more fertility from the land than a crop of oats. The crop can be used for seed but its big value on the average farm is for hay and pasture. Cut for hay when in full bloom and handle like millet. May be cut before or after full bloom if desired. Some cut with a binder and cure in shocks claiming that is the easiest and best way to handle. It's a great crop, friends. You should be growing it.

Highest Quality New Crop Seed

We believe our seed is the finest grade, new crop, re-cleaned seed. It has strong germination. You cannot buy better seed. Our Sudan Grass is a wonderful bargain. Be sure to sow some at this low price. Provide yourself with pasture that will flourish in the hot dry summer months. Use it for hay or green feed. It is one of the best money-making crops you can grow. The use of Sudan has been increasing rapidly in recent years and at our present astonishingly low bargain prices it will certainly sell fast. So easy to grow, so enormously productive, so highly palatable to live stock and such a phenomenal drought resister. Put some acres to work on Sudan and make fine extra profits.



CUTTING BILLION
DOLLAR GRASS



BILLION DOLLAR GRASS

25 lbs., \$1.20; 50 lbs., \$2.25; 100 lbs., \$4.40

These are bargain prices on this money making forage crop. It is used for hay, pasture, silage and as a seed crop. An enormous producer yielding as high as 50,000 pounds of green feed per acre and 12,000 pounds of hay. Makes growth which ranges from 5 to 8 feet. Will grow further north than Sudan and is a very popular crop in the northern and New England States as well as in the Corn Belt.

Billion Dollar Grass belongs to the Millet family, and is also known as Japanese Millet. Sown about first of May it should be ready to cut for hay in 7 to 9 weeks. May be sown in May, June and July. It is a one-year crop. It yields heavily and is relished by cattle, young stock and sheep.

Makes good silage alone or mixed two parts Billion Dollar Grass and one part Soy Beans. Hay is higher in feed value than Timothy. Not poisonous due to drought or frost.

Our seed is fine and our price is low. Sow about 20 lbs. per acre. Now is a good time to start with this great crop.

ANNUAL HOG PASTURE MIXTURE 100 LBS. \$4⁴⁰
50 LBS. \$2²⁵
25 LBS. \$1²⁰

This quick growing combination produces a large amount of nutritious pasture in a short time. May be sown from first part of May till the middle of the summer after small grain crops are removed. Sow 40 to 50 lbs. per acre. One acre will pasture 40 pigs.

This mixture is made up of annual crops. Will provide both early and late pasture. This combination is designed to give you the heaviest yield and highest feed value. Contains peas, rape, vetch, oats and other grains, millets, sudan and forage crops. Plow up your feed lots and sow this mixture.

We are pricing our Annual Hog Pasture Mixture very cheaply. Anyone ordering this seed will receive a mixture that will produce a wealth of feed in a short time. We urge you to try it. Will be billed as grain, account lower freight rate.



Gentlemen: I have got seed from the American Field Seed Company many years, and always got good seed and a dandy stand. Will have an order for you again next year.

(Signed) Chas. Demaske.



Smicksburg, Pa.

Gentlemen: I am favorable to your seed for two reasons, first on account of the big savings and price on the high grade field seeds, and second the purity seems to be unexcelled by any other that I have ever bought. Other farmers here have used your seed with excellent results.

(Signed) Mr. J. E. Dickey.



MILLET

WHITE WONDER

TYPE

A long headed, heavy producing, early maturing variety. This is a very fine type of Millet preferred by some over all others. The foliage is very heavy which accounts for its big yields. The long heads make prolific seed yields. It is a top-notch in yield of hay and seed. Leaves fairly broad. Cures readily. Seed light colored. A trial of this variety will prove its superior worth. Our seed quality is very fine. See page 32 for bargain prices.

GOLDEN or GERMAN MILLET

This is the German Type Millet

The German Type or Golden Millet is a truly remarkable crop. This Millet is an enormous yielder both of hay and seed. Its tall dense growth affords a lot of fine feed in a short time. The crop is quick growing and a great drought resister. Seed yields run 40 to 50 bushels per acre. Can be sown as late as in July and makes a fine crop. This fine leafy crop is certainly a great help to any farmer caught short on feed.

Heavy producing stock is generally sold at premium prices. You will find our quotations on page 32 unusually attractive. This seed is cleaned and graded. For feed or seed production our German Millet is a winner. Order your seed early and get the choicest stock.

Siberian Millet Type

Very early. Grows somewhat smaller than the white or golden but has finer leaves. Very valuable for Northern states on account of earlier maturity. Grows two to four feet high. Seed has a reddish color. Sow 35 to 40 lbs. per acre. Makes an ideal catch crop. Fine feeding value. Anyone wishing a fine, quick growing, early maturing crop will like our Siberian Millet. Seed quality A 1. See page 32.

Hungarian Millet Type

Earlier than the German. Very leafy and makes a good production of fine quality hay. Stools freely. Heavy seed producer. Make money growing seed crop. Usually sells at a premium. On account of its earliness it is especially good for northern states but its use is not confined to that section. In some places it is called Hungarian Grass. Seed runs mixed colors purple and golden. The use of this variety is increasing. Our seed is clean, bright stock and we are pricing it very low. See page 32.

JAPAN MILLET
SEE
BILLION DOLLAR GRASS

PROSO

or Hog Millet

This variety is a big seed producing Millet. It is not as good a hay variety as the others. The seed is considerably larger and is grown chiefly for seed. This is used in feeds of different kinds. Equal to small grains in fattening value for hogs. Poultry men have been praising its value highly, and they are largely responsible for the great interest in this crop, in the past few years.

CHARACTERISTICS

Proso Millet is one of the earliest maturing varieties, requiring about 65 to 75 days. Don't sow too early. It is partial to warm seed bed. Production 55 to 70 bushels of seed per acre is not uncommon. If small grain fails or you want a good cash catch crop, sow Proso. Price page 32.

CANE SEED

A Forage Crop You Should Know Better

You have probably heard about Cane most of your life, but do you know what it can do for you? It is one of the heaviest producing crops you can grow. Will produce 30,000 lbs. to 40,000 lbs. of green feed per acre. Seed production may vary from 30 bushels to 50 bushels to the acre with some reporting 60 bushels. Study these figures. Consider what an enormous production that is.

How to Use Cane

For hay use 1 bushel to 1½ bushels per acre. The heavier seedling will not yield more but makes finer hay. For pasture an even heavier seedling is recommended. When used for fodder a lighter seedling rate is used depending upon the distance between the rows. Plow deeply for cane. Pulverize the seed bed well. Do not plant until after corn planting. Seed bed and weather must be warm.

Waconia Cane

For making molasses or filling the silo. Contains four or five times as much sap for syrup as ordinary sorghum fodder cane. It's twice as sweet. Makes enormous growth. Will produce 20 to 30% more. We have customers that will pay \$3.00 to \$4.00 cwt. premium to get it. Earlier than Atlas Sorgho and just as good.

Price—25 lbs., \$1.30; 50 lbs., \$2.50; 100 lbs., \$4.90.

Amber Cane Type

The earliest variety. Grown from Maine to California. Has slender stalks and narrow leaves. Suitable anywhere. We recommend it highly and should be selected by all northern customers. See prices page 32.

Orange Cane Type

Somewhat later. More abundant leaves which are broader and stalks and seed heads heavier. On account of somewhat heavier yields is a favorite in the corn belt where a later cane is used. See prices page 32.

MOLASSES CANE

Kept pure for making sorghum. Seed carefully handled but quality of sorghum is not guaranteed.

Sorghum Molasses Seed. The kind that produces big yields and lots of gallons per acre. Has fine flavor and color. Makes delicious mild tasting sorghum. Used by big sorghum producers.

Price postpaid, 1 lb., 30c; 5 lbs., 85c. Not prepaid, 5 lbs., 60c; 10 lbs., 90c; 50 lbs. or more, 7c per lb.



Little Genesee, N. Y.
Gentlemen: I just harvested 6 acres of new seedling that I seeded with your Alsike, Red Clover and Timothy seed. I got 20 tons of nice hay off of the 6 acres, and I have 6 acres more to cut off it and it is as good. It is the best seed I ever bought.
C. C. Giddings.



Winslow, Ill.
Gentlemen: I have been getting seed of your Company for the past several years, and think it is fine. Have been telling my neighbors and friends about your seeds. Below are some of their names.
Yours very truly,
(Signed) Geo. S. Robb.

Drought Resisting Grains at LOW PRICES

STATE CERTIFIED ATLAS SORGO

Atlas is considered by Agricultural Authorities to be one of the greatest forage crops developed in the last century. It is a cross between Sweet Sorgo and Blackhull Kaffir. Has made some sensational yields. One farmer reported nearly 23 tons green feed per acre. Yields 2 and 3 times as much as corn in dry seasons. Grows 10 to 12 feet tall. Is late in maturing seed. A great drought resister.

A Very Valuable Crop

Nothing better for ensilage. It has sweet juicy stalks. More palatable than corn. Live stock, especially cattle, will eat it stalks and all. They will leave most any kind of hay or feed for Atlas Sorgo. Requires warm soil. Plant about 10 to 20 days after you plant corn. Drill 8 to 12 pounds per acre for single row planting. Sow 30 pounds solid drilled or 40 pounds broadcast. Cut in fall before first heavy frost. Shock like corn.

Price—Postpaid: 5 lbs., 80c; 10 lbs., \$1.20. Not prepaid: 25 lbs., \$1.70; 50 lbs., \$3.30; 100 lbs., \$6.50. Not sealed in less than 100 lb. bags.

P.S.—OUR STOCK CERTIFIED ATLAS SORGO IS LIMITED. If we are sold out when we receive your order we shall ship you Affidavit Atlas Sorgo and refund the difference in price. See Affidavit Atlas Sorgo quoted below or prices on page 32.

AFFIDAVIT ATLAS SORGO

The Atlas Sorgo crop was very short last year. Most of this seed is produced in Nebraska and Kansas. They had an early freeze in many sections. We were not able to buy enough Certified seed of good germination to cover our requirements. This seed was bought from a reliable shipper on a grower's affidavit. Bought as genuine Atlas Sorgo. Price: 25 lbs., \$1.30; 50 lbs., \$2.50; 100 lbs., \$4.90. F.O.B. Chicago, bags free.

KAFFIR CORN

This is Kaffir Corn type. Is called a sorghum grain crop. The stalks are stout and fairly short. Stalks not quite as juicy as Cane. The seed heads are 10 to 15 inches long. For hay, sow 60 to 75 pounds per acre. For grain, drill 8 pounds per acre in rows like Corn. Stands lots of hot dry weather. Makes excellent poultry feed and good for all kinds of livestock, when it is ground alone or with other grains. See page 32 for prices.



MILO MAIZE

This Is the Milo Type

This is also a member of the grain Sorghum family. The stalks are more slender than the Kaffir, but have no juice in them. Milo is much earlier than Kaffir. The seed heads are much more compact and egg shaped. Grain is widely used in chicken feeds. Where seasons are short or a quick maturing kind is desired, the Milo should be your selection. Milo will also grow with less moisture. Grain has good feeding value.

Milo, Kaffir, Feterita and all similar grains should not be planted until after the ground is thoroughly warm. Two or three weeks after corn planting is best. Spring plowing warms the land better. Sow 8 lbs. for grain, 75 lbs. for hay.

The feeding value of these various sorghum grains is about equal. Milo and Feterita are more generally grown throughout the northern part of the Corn Belt, because of earlier maturity. Our seed is very choice. See page 32 for prices.

HEGARI

This is the Hegari type of Sweet Stalked Sorgo or Sweet Sorghum. Is somewhat similar to Atlas Sorgo, but does not grow as tall. Livestock, especially cattle, are very fond of it, due to its sweet taste. Is very nutritious. Valuable for grain, dry fodder, ensilage and pasture. Is very productive.

Has been known to yield up to 5000 lbs. of grain per acre and up to 18 tons of ensilage. It combines the grain production of Kaffir and Milo with the high forage value of Cane. Is a great drought resister. Try a few acres this year and you will be enthusiastic about this wonderful forage crop. For a grain crop, drill about 30 to 40 inches apart, using about 8 lbs. of seed per acre. For hay, about 75 to 80 pounds per acre.

Postpaid: 5 lbs., 75c; 10 lbs., \$1.30. See page 32 for quantity prices.

FLAX SEED

This crop is grown in the U. S. chiefly for seed. Linseed oil is the main item and from this various products are made. The cake after pressing out oil is valuable stock food. Sow about April 10th to May 1st, further north later seeding is practiced. Use $\frac{1}{2}$ to $\frac{3}{4}$ bushels of seed per acre. Have land as clean as possible. Bison and Red Wing best varieties for corn belt.

Use our wilt resistant seed as it helps to overcome losses from the worst flax disease. Flax is a good money crop. More profitable generally than any small grain. See page 32 for prices.

BUCKWHEAT

A quick maturing grain (10 to 12 weeks). Yields well, 20 to 40 bushels per acre. The best grain crop for poor soils. Does even better than Rye on poor land. Makes hard land mellow and friable. Can be used as a catch crop if small grain kills out. Good crop for new land. Excellent cover crop in orchards. Also used for bee pasture.

Many farmers sow Buckwheat after other grains are harvested and they obtain a good crop. Can be sown up to August 1st. Sow about 1 bushel or 48 pounds per acre. Our seed is re-cleaned. Our stock is the Japanese type. This type is most in demand. See price page 32.



Gentlemen: I have used your clovers and grass seeds for a number of years and have been satisfied with the results. I have also saved considerable money in buying direct from you.

Yours truly,
(Signed) Henry Gehl.

Alconquin, Ill.

Gentlemen: Regarding the Green Mountain Favorite Oats I bought from you I told you I got 87 bushels to the acre but found out later that they weighed out almost 100 bushels to the acre. You see, the thresher gave me a big bushel.

(Signed) Chas. Hedlund.

Frederic, Wis.



**QUALITY
STOCKS
AT ROCK
BOTTOM
PRICES**

**SELECTED
CHOICE
NORTHERN
GROWN
SEED
STOCK**

SEED POTATOES

**Prices Good
For Early Orders**

We have contracted for a good supply of potatoes and expect to be able to protect prices throughout the season. Our price for quality seed is low. This stock will sell fast. Please order early. Protect yourself on price and get the very best of our quality stocks.

**\$1.80
50 LBS.
100 LBS. \$3.50
500 LBS. \$17.00**

Much of our seed stock is grown in the Red River Valley of Minnesota and North Dakota. We consider that this district produces the finest seed potatoes in the world. They have the quality, life and vigor needed for big production. Our seed is carefully sorted stock from selected seed. We will ship you a product distinctly superior to the average potato. They will make you money.

Northern Grown Seed of Proven Kinds

We handle the kinds that have established their worth. We make no preposterous claims for some little known variety. You will receive seed that will grow more bushels of better potatoes per acre. We are selling such seed at bargain prices. Place your orders now. Shipment will be made in the spring as soon as weather conditions make it safe to ship.

Red River Early Ohios

This pink skinned potato is one of the finest, earliest and most productive varieties you can grow. Our northern grown seed will mature a crop about a week earlier than your home grown seed. You will have a larger yield, and they will be smoother and larger sized potatoes. Up in the Red River Valley where our seed was produced they have developed this variety to a high state of perfection.

This potato has pure white flesh. Eyes are near the surface. Vines are sturdy. In yield and quality they are excellent. Most everyone likes the Early Ohio.

Irish Cobblers

Also an early type although not quite as early as the Red River. The heaviest producer in its class and a quality that is exceedingly fine.

The skin and flesh are white. It cooks dry and is one of the best flavored varieties. Generally round in shape and somewhat oblong. Our Irish Cobbler is a great favorite with market gardeners as they find a ready sale for them. This Cobbler has been sold by us for years and always made satisfied customers. Our northern grown seed is worth more to you than we are pricing them at.

Green Mountain

A medium late potato. Has shallow eyes and a smooth white skin. Is large, oblong shape. Has appearance of an Idaho potato. The plant is a vigorous grower. Clarence Wolf, Naperville, Ill., about 30 miles west of Chicago, says the Green Mountain is the best for yielding and keeping through the winter. You will like this potato.

Warba

An Early Potato

It is a little earlier than Early Ohio. It is a creamy white potato. The Warba is a medium round shape similar to the Irish Cobbler. Eyes are somewhat deep. Has pinkish color around the eyes. It resists some of the diseases prevalent in potatoes. This potato has a wide adaptability. Produces a nice potato on medium soils. Warbas are a fine potato for early market or for home gardens.

Rural New Yorker

Here is a late potato. It is an old stand-by with potato growers who want the best. Has white skin and flesh. The tubers are round oval shaped, somewhat flattened. Eyes are shallow. Stands dry weather. It is a heavy yielder. Keeps well through the winter until late spring. Is truly a fine potato.

Russet Burbank

Another dandy potato. Is classified as a medium late type. A moderately long potato, slightly flattened with rounded ends. Has a yellowish colored skin or golden brown. The flesh is solid and pure white. The eyes are shallow. Is a quality potato and one of the best for baking. A strong growing potato and better than some for resisting disease. The Russet Burbank is a good yielder and a good keeper.

Treatment for Potatoes

Sanoseed Potato Dip

This is a quick, safe method of treating potatoes to protect against losses from rhizoctonia and scab. Reduces the spread of bacterial ring rot. Increases yields at a low cost. 4 oz. treats 8 to 10 bu. Directions on can. Price 4 oz. **60c**; 1 lb., **\$1.60**. Sent express or parcel post prepaid.

Gentlemen: Enclosed find check for \$62.20 for Alfalfa and other seeds. I bought 15 bushels of Cobbler Potatoes from you last year and they made a yield of 310 bushels—sold them at \$1.50 a bushel. Yours very truly,
(Signed) F. H. Johnston.

Beaver, Pa.

Gentlemen: The field seeds received and I am much pleased with the fine quality. I thank you for very generous treatment of my order, and will surely recommend your company to my neighbors. Yours very truly,
(Signed) W. A. Cottingham.

Trivoli, Ill., March 8th.



AMERICAN'S LOWEST PRICE LIST

EVERY PRICE

A BARGAIN

**REDUCING
FROM
TOP
TO
BOTTOM**

All prices are F. O. B. Chicago. Bags are Free. Safe arrival and satisfactory quality are guaranteed. See page 2. All prices will be protected as long as our present stocks of seed last. Write promptly for free samples. We are glad to show quality.

**WE
GUARANTEE
SAVING
AND
QUALITY**

BUY NOW AND SAVE MOST

When judging prices remember that the quality back of it determines whether or not that price is a bargain. You can order our seed with this understanding. If you do not believe you have saved money you can return the seed and get your money plus freight refunded.

**PRICES
HIGHER
LATER
\$**

Prices Good Until Lots Are Exhausted or Advancing Markets Compel Advance.

EARLY 1943 PRICES

ALFALFA—60 lb. bu.
All Hardy U. S. Grown

	1 Bu.	½ Bu.	¼ Bu.
Utility Brand (Prime) Corn-Belt.....	\$19.50	\$ 9.80	\$4.95
Economy Brand (Choice) Corn-Belt.....	20.60	10.35	5.25
Universal Brand (Fancy) Corn-Belt.....	21.80	10.95	5.55
Pinnacle Brand (Extra Fancy) Corn-Belt.....	23.60	11.85	6.00
Pinnacle Brand, Kansas Grown.....	23.40	11.55	5.85
Pinnacle, Oklahoma Approved Origin.....	23.30	10.75	5.45
Pinnacle Brand (Ex. Fcy.) Northwest Gr.	23.90	12.00	6.10
Montana Grown, 98½% Purse.....	23.45	12.20	6.15
Dakota No. 12 (Pinn. Brand) Nebr. Gr.	23.30	12.20	6.40
Grimm (Pinnacle Brand) Northern Grown	27.30	13.70	6.90
Cossack (Pinnacle Br.) Northern Grown	29.50	14.85	7.50
Grimm, State Certified—Sealed, 99½% pure	22.70	11.40	5.75
Ladak, Extra Choice (Will Resistant)....			

MEDIUM RED CLOVER—60 lb. bu.

	1 Bu.	½ Bu.	¼ Bu.
Utility Brand (Prime) U. S. Grown....	13.90	7.00	3.55
Economy Brand (Choice) U. S. Grown....	14.80	7.45	3.80
Universal Brand (Fancy) U. S. Grown....	15.90	8.00	4.05
Pinnacle Brand (Extra Fancy) U. S. Gr.	16.75	8.45	4.30

MAMMOTH RED CLOVER—60 lb. bu.

	1 Bu.	½ Bu.	¼ Bu.
Economy Brand (Choice) U. S. Grown....	14.70	7.40	3.75
Universal Brand (Fancy) U. S. Grown....	15.75	7.95	4.05
Pinnacle Brand (Extra Fancy) U. S. Gr.	16.70	8.40	4.25

ALSIKE CLOVER—60 lb. bu.

	1 Bu.	½ Bu.	¼ Bu.
Economy Brand (Choice) U. S. Grown....	13.90	7.00	3.55
Universal Brand (Fancy) U. S. Grown....	15.90	8.00	4.05
Pinnacle Brand (Extra Fancy) U. S. Gr.	16.90	8.50	4.30

SWEET CLOVER—All Hardy, U. S. Grown

	1 Bu.	½ Bu.	¼ Bu.
Unhulled (White and Yellow) 30 lb. bu..	2.80	1.50	1.85
Utility Brand Sweet Clover, Hulled, 60 lb.	5.00	2.55	1.55
Economy Brand Sweet Clo., Hulled, 60 lb.	5.80	2.95	1.85
Universal Br. (Fcy.) Sw. Clo., Hld., 60 lb.	6.40	3.25	1.70
Pinnacle Br. (Ex. Fcy.) Sw. Clo., Hld., 60 lb.			
Grundy Co. Type Sv. Clo. (Pinn. Br.) 60 lb.	7.00	3.55	1.85
Yellow Type (Economy Br.) Hulled, 60 lb.	7.25	3.70	1.90
Yellow Type (Pinn. Br.) Hulled, 60 lb.	7.25	3.70	1.90
Hubam Annual Type (Choice) 60 lb. bu..	7.90	4.00	2.55
Hubam Annual Type (Fancy) 60 lb. bu..	10.90	5.50	2.80

OTHER CLOVERS

	1 Bu.	½ Bu.	¼ Bu.
Korean Lespedeza (Fancy) 25 lb. bu....	2.10	1.15	1.65
Korean Lespedeza, Scarified, 60 lb. bu..	7.30	3.70	1.90
Korean, Tall Early Giant, 19604, 25 lb. bu.	4.50	2.35	1.25
Service Lespedeza (Perennial) 60 lb. bu..	18.00	9.10	4.60
White Dutch Clover (Fancy) 60 lb. bu..	38.00	19.15	9.65
Crimson or Giant Incarnate Clo., 60 lb. bu.	8.90	4.55	2.35

TIMOTHY—TIMOTHY AND CLOVER MIXTURES, 45 lb. bu.—U. S. Grown

	1 Bu.	½ Bu.	¼ Bu.
Timothy, Utility Brand (Prime).....	\$ 2.50	\$ 1.30	\$.70
Timothy, Economy Brand (Choice).....	2.70	1.40	.80
Timothy, Universal Brand (Fancy).....	2.90	1.50	.85
Timothy, Pinnacle Brand (Extra Fancy).....	3.10	1.60	.90
Tim. & Alsike Mix. Royal, 20-25% Als.	4.80	2.45	1.30
Major, 20-25% Clovers.....			
Tim. & Red Clo. Mix., 15-20% Clo.	5.00	2.55	1.35
Tim. & Red Clo. Mix., Richer, 28-32% Clo.	4.60	2.35	1.25
Alfalfa, Red Clover, Alsike & Tim., Big	5.80	2.95	1.55
4 Mixt., 28-32% Clovers & Alfalfa.....			
Red Clover, Sweet Clover & Tim., Big 3	6.00	3.05	1.60
Mixt., 50% Clovers.....			
America's Best Mixture, 50% Clovers....	4.90	2.50	1.30
GRASSES FOR HAY AND PASTURE	6.00	3.10	1.60

	100 lb.	50 lb.	25 lb.
Kentucky Blue Grass (Fancy).....	\$19.25	\$ 9.70	\$4.90
Kentucky Blue Grass, Pinnacle (Ex. Fcy.)	20.25	10.20	5.20
English Blue Grass (Meadow Fescue).....	28.50	14.30	7.20
Brome Grass or Brome Inermus (Fancy)	14.50	7.30	3.70
Orchard Grass (Fancy).....	32.50	16.30	8.20
Red Top, Unhulled, Mixed.....	7.75	3.95	2.05
Red Top, Economy Brand (Fancy).....	10.90	5.50	2.85
Red Top, Pinnacle Brand (Extra Fancy)	11.90	6.05	3.15
Domestic Rye Grass (Fancy).....	8.60	4.35	2.25
Red Canary Grass (Phalaris).....	27.00	13.50	6.85
Crested Wheat Grass.....	15.00	7.55	3.85

GRASS MIXTURES (Continued)

	100 lb.	50 lb.	25 lb.
Beat-Em-All Mixt. (See Catalog Page 14)	\$ 9.50	\$ 4.85	\$2.50
Gold Mine Clover Mixt. (Catalog Page 4)	15.70	7.90	4.00
Economy Pasture Mixt. (Catalog Page 14)	11.25	5.70	2.95
Perfection Pasture Mixt. (Catalog P. 14)	15.40	7.80	4.00

SPECIAL FORAGE CROPS

	100 lb.	50 lb.	25 lb.
Annual Hog Pasture Mixture (Page 28)...	4.40	2.25	1.20
Dwarf Essex Rape, U. S. Grown.....	12.00	6.10	3.10
Billion Dollar Grass (Jap. Millet).....	4.40	2.25	1.20
Sudan Grass.....	5.90	3.00	1.55

SEED OATS—32 lb. bu.

	15 Bu.	5 Bu.	1 Bu.
Gopher Type.....	\$.95	\$ 1.00	\$1.05
Columbia Type.....	.95	1.00	1.05
Marion, Certified.....	1.45	1.50	1.60
Marion, Grown from Certified Seed.....	1.15	1.25	1.35
Heavy Northern (Swedish Select Type)...	1.30	1.40	1.50
Victory Type, Swedish Origin.....	.50	.55	.65
Boone, Certified.....	.60	.65	.75
Vieland, Certified.....	.60	.65	.75
Vanguard, Certified, Canadian Grown....	.50	.55	.60
Hullless Oats (Copper Treated).....	1.60	1.65	1.70

OTHER SEED GRAINS AND BUCKWHEAT

	15 Bu.	5 Bu.	1 Bu.
Speltz, 40 lb. bu.....	\$ 1.45	\$ 1.50	\$1.55
Spring Type, 56 lb. bu.....	1.80	1.85	1.95
Thatcher Type Spring Wheat, Beardless...	2.20	2.25	2.35
Oederbrucker Type Barley, 48 lb. bu..	1.55	1.60	1.70
Wis. 38 Type Barley (Srn. Beard) 48 lb.	1.65	1.70	1.80
Spartan Type Barley, Smooth Awn, 48 lb.	1.70	1.75	1.85
Ioglos Type (Smooth Beard) Barley.....	1.75	1.80	1.90
Buckwheat, 48 lb. bu.....	2.30	2.40	2.50

SOY BEANS AND PEAS—60 lb. bu.

	15 Bu.	5 Bu.	1 Bu.
Soy Beans, Illinois and Manchou Type....	\$ 2.40	\$ 2.45	\$2.55
Soy Beans, Richland and Dunfield Type...	2.50	2.55	2.65
Soy Beans, Mukden—Early.....	2.45	2.45	2.55
Soy Beans, Kingwa (Black).....	2.35	2.40	2.45
Soy Beans, Virginia (Brown).....	2.35	2.40	2.45
Cow Peas, Grey Goose.....	2.80	2.90	3.05
Cow Peas, New Era and Mixed.....	2.75	2.85	2.95
Field Peas, Canadian Type (See Page 27)	4.35	4.40	4.50

FORAGE CROPS, VETCHES AND FLAX

	5 Bu.	1 Bu.	½ Bu.
Cane, Orange Type, 50 lb. bu.....	\$ 1.80	\$ 1.90	\$1.05
Cane, Amber Type, 50 lb. bu.....	1.75	1.85	1.00
Atlas Songo, State Certified, 50 lb. bu..	3.25	3.30	1.70
Atlas Songo, Not Certified, 50 lb. bu.....	2.45	2.50	1.30
Hegari Type, Sweet Songo, 50 lb. bu....	1.65	1.75	.95
Milo Maize, 56 lb. bu.....	1.75	1.85	1.00
Kaffir Type, Grain Songo, 56 lb. bu.....	1.55	1.65	.90
FLAX, Bison and Red Wing, 56 lb. bu..	3.60	3.70	1.90
Winter, Hairy or Sand VETCH, 50 lb. bu.	6.50	6.60	3.35
Spring VETCH, 50 lb. bu.....	4.00	4.10	2.10

MILLETS

	5 Bu.	1 Bu.	½ Bu.
Japanese, 35 lb. bu. (Grown in U. S.)....	\$ 1.55	\$ 1.65	\$.90
German Type, 50 lb. bu.....	1.75	1.85	1.00
Siberian Type, 50 lb. bu.....	1.75	1.85	1.00
Proso or Hog Type, 50 lb. bu.....	1.45	1.55	.85
Hungarian Type, Fine Hay, 50 lb. bu..	2.00	2.10	1.10
White Wonder Type, 50 lb. bu.....	1.80	1.90	1.00

HYBRID SEED CORN—Pages 17 to 20

	1 Bu.	½ Bu.	¼ Bu.
America's 813, America's 405, Wis. 570,			
Wis. 645—Flat Grains.....	\$ 6.50	\$ 3.30	\$1.70
Same as above, Round Grains.....	4.50	2.30	1.20
U. S. 13, America's 615, Ill. 201, Ill. 751			
Flat Grains.....	6.00	3.10	1.60
Same as above, Round Grains.....	4.00	2.10	1.10
Iowa 939, Ill. 960—Flat Grains.....	5.50	2.80	1.45
Same as above, Round Grains.....	3.50	1.80	1.00
Hybrids for Ensilage, Flat Grains.....	3.50	2.55	1.35
Hybrids for Ensilage, Round Grains.....	3.00	2.55	.85
Hi-Yield Blend Hybrid Corn, Flat Grains	4.00	2.30	1.20
Hi-Yield Blend Hybrid, Round Grains....	2.25	1.20	.70

OPEN POLLINATED CORN

	3.00	1.60	.90
All Varieties on Page 21.....			
SEED POTATOES			
500 lb.	17.00	100 lb.	3.50
All Potatoes on Page 31.....		50 lb.	1.85

GRIMM

SUPER VALUE

ALFALFA

LOT
SEALED

\$22.90

BU.

60 LBS.

"Hardy Northern Grimm"

Shipped in Sealed Bags

Lot "Sealed" is all genuine hardy north or northwestern grown Grimm Alfalfa. From states like Minnesota, Montana, Nebraska, Wyoming, etc. Iowa State Experiment Station says Alfalfa from these states is plenty hardy. Hardy for any part of the U. S. Is a vigorous grower. This character of seed is always in demand by farmers who want hardy stock.

Approximately 99% Crop Purity

I am always glad to offer our customers a fine value like Lot "Sealed." Has good color. Nice smooth uniform berries. Good germination. Including about 2% to 4% of other crop seed, such as Red Clover, Sweet Clover and Alsike, Lot "Sealed" has a total crop purity of about 99%. On account of this seed containing some crop seed, we bought this lot at quite a discount. This accounts for the extraordinary low price we have placed on this lot. With small stocks of alfalfa in the dealers' hands, Lot "Sealed" is a bargain.

Save \$2.00 to \$3.00 Per Bushel

You'll like this northern grown Alfalfa. The way it grows, the crops it produces and the staying power. Such quality at this low price is a bargain in anybody's town. If you were in my office and saw a sample and analysis of Lot "Sealed" you would buy it in a minute. This is nice, bright, plump seed. Write for a free sample. This seed is not old seed. You would be proud to show this quality of Alfalfa to your neighbor. We could not replace this seed to sell at this low price. As President of this company I want you to order Lot "Sealed" on my recommendation. If you do not think it is worth more than you paid, ship it back and I guarantee you will not be out a red cent.

State Sealed and Certified Grimm

The crop of Grimm Alfalfa last year in the north and northwestern states eligible for Certified Grimm was very short. This accounts for the high prices. Many northern farmers claim that good northern Grimm is just as satisfactory as Certified Alfalfa. Our Lot "Sealed" northern Grimm will stand up in competition with any Grimm Alfalfa. I consider it just as hardy as any Certified stock. If you want Certified, buy our Registered Grimm offered on page 32.



NEBRASKA GRIMM ALFALFA

PINNACLE BRAND

In Sealed Bags

When it comes to quality, hardiness and price, Nebraska Grimm will stand up with any Grimm grown. Has nice bright, plump, uniform berries. Runs over 99 1/4 % pure and high germination. Nebraska Alfalfa is recommended by Experiment Stations of northern states to be as hardy as Alfalfa grown in the Dakotas, Idaho and other northwestern states. This fine Grimm at the low price will make a savings of around \$3.00 per bu., according to prices some dealers are getting for Alfalfa that is not a bit better. Buy this Grimm Alfalfa and we will be friends for years to come. Sold per our Money Back Guarantee. You must be satisfied.

\$25.25
BU.
60 LBS.

LADAK ALFALFA

\$22.70
BU.
60 LBS.

WILT RESISTANT—WINTER HARDY Extra Choice Quality—In Sealed Bags

The Iowa Experiment Station calls it "Alfalfa That Lives." In many sections of the middle west during the past few years, many alfalfa fields have been badly damaged by bacterial wilt disease. During recent years Ladak Alfalfa was developed and is rapidly coming into prominence as the alfalfa to combat bacterial wilt. Over a 14 year period at the Iowa Exp. Station, Ladak has outyielded all other varieties compared with it. It is less susceptible to wilt injury than Grimm and other Common Alfalfa. Ladak is extremely hardy and strikingly superior in almost all tests in which it has been included. Next to Ladak, Cossack is about as persistent against wilt. If you want to have a seeding or stand for four or more years, the increasing yield expected from Ladak would well justify the seeding of Ladak, even if it cost three or four dollars per bushel more than we are asking.

We are able to save you around \$3.00 to \$4.00 per bushel on Ladak. This is northwestern grown seed. Not as fancy looking seed as our Pinnacle Brand on account of a little weather damage. However, this is good clean seed. Has been tested and has high germination. You can buy this seed with the assurance you are getting your money's worth a hundred percent. We will be glad to send you free sample. Let us ship this Ladak on our Money Back Guarantee explained on page 2. The price is extremely low.

**A RICH
ECONOMICAL
SEEDING**

**PRICED
EXTREMELY
LOW**

AMERICA'S BEST MIXTURE

**50%
CLOVERS**

Balance
Timothy

**\$6.00
BU.
4.5 LBS.**

OUR MOST SENSATIONAL

BARGAIN

5 bu.
\$29.50



An Enormous Producer

America's Best Mixture outranks any of our mixtures in yields. We believe it to be the biggest producer of any seeding on the markets. Others try to imitate, but when it comes down to the biggest yields of the best hay our mixture takes the lead. The high protein content of the hay makes it worth more per ton than the average similar seeding.

America's Best Mixture is a permanent seedling. It lasts several years. Makes good meadows or pastures. It is composed of over one-half Clovers, such as Red Clover, Alfalfa, Alsike and Sweet Clover. The balance is Timothy. It's all quality seed. We receive hundreds of repeat orders for this wonderful mixture.

You will find it practically equal to a pure clover seeding in its fertilizing value. It yields more than any single clover or grass hay will produce. It helps put your land in shape for alfalfa. It will prove one of your biggest and best money crops. Many farmers send us testimonials and many send us pictures showing what a wonderful stand and big yield they obtained from sowing our America's Best Mixture.

ALL NORTHERN HOME GROWN SEEDS

We are holding prices down to bedrock on this mixture. Extra rich in clovers, yet so low in cost that no one need neglect a clover seeding. You are practicing the highest type of economy when you buy this mixture.

The quality of this seed is fine. Has been re-cleaned. Is bright color. Has good purity and germination. It will make a fine stand if it has half a chance. Our customers consider it the greatest seeding they ever made. We consider that it is the biggest money making mixture. Makes wonderful seeding at this remarkably low price.

Low Cost Per Acre

This is a sensational value at a low cost. This mixture will appeal to you if you are a thrifty buyer. Sow this mixture on winter wheat or with spring grain. Practically sure to make a stand. Sow about 12 lbs. per acre. That figures around \$1.50 per acre. Sown at rate of 12 lbs. per acre should give you about 45 to 50 clover seeds per square foot besides the Timothy. Sold per our Guarantee on page 2. It's a real profit maker. We advise ordering quickly as possible.



WYOMING OR MONTANA GRIMM ALFALFA

Lot "Reliable"

Extra Hardy—In Sealed Bags

This is good quality for the crop. This quality is being sold as the best in a retail way. Lot "Reliable" is not as bright a color as the usual run of our Pinnacle Brand. Most of the seeds are bright golden color, but it does contain some discolored seeds that were slightly weather stained. For performance, Lot "Reliable" might easily pass for the best. Has high purity and germination. Smooth berries of even size. It will perform like higher priced seed that has a little more color. Minnesota only had about 25% of a normal alfalfa crop and the quality not as good as usual. Montana was about 65% of last year's crop and a lot of the seed was weather damaged. There is not half enough alfalfa from these states to take care of the demand. Our stock of this seed is very limited and would not guarantee to be able to fill all the orders.

**\$25.90
BU.
60 LBS.**